DOCUMENT RESUME

ED 095 847 95 IR 001 024

AUTHOR Lee, S. Young: Pedone, Ronald J.

TITLE Summary Statistics of CPB-Qualified Public Radio

Stations, Fiscal Year 1972.

INSTITUTION Corporation for Public Broadcasting, Washington,

D.C.

SPONS AGENCY Office of Education (DHEW), Washington, D.C.

REPORT NO CPB-75-404

PUB DATE 73 NOTE 112p.

AVAILABLE FROM Superintendent of Documents, U.S. Government Printing

Office, Washington, D.C. 20402 (\$1.40)

EDRS PRICE MF-\$0.75 HC-\$5.40 PLUS POSTAGE

DESCRIPTORS *Educational Radio; *Employment Statistics; Minority

Groups: Programing (Broadcast): Radio: *Statistical

Data

IDENTIFIERS Corporation for Public Broadcasting; Public Radio

ABSTRACT

Statistics in the areas of finance, employment, and broadcast and production for CPB-qualified (Corporation for Public Broadcasting) public radio stations are given in this report. Tables in the area of finance are presented specifying total funds, income, direct operating costs, and capital expenditure. Employment is divided into all employment with subdivisions for full- and part-time employees and type of occupation and into minority employment with separate treatment of status, group, and type of occupation. The statistics for the third area principally describe broadcast hours and local production. The subdivisions here are type and source of programing, locally produced programs, and news and music programs. (WH)





Corporation for **Public Broadcasting**

FD 095847

EDUCATIONAL TECHNOLOGY

てん

Summary Statistics of CPB-Qualified Public Radio Stations Fiscal Year 1972

REST COPY AVAILABLE



Total incoming funds of the 121 CPB-qualified public radio stations in the aggregate United States during fixed year 1972 amounted to \$10.5 million, with \$15.4 million received as income (an inscrease of 27.2 percent over fiscal year 1971), and the rest reported as transferred from prior year's appropriations, allocated from total operations of dual licensees, or received from loans.

Total disbursement during this period was \$16.5 million, of which \$12.9 million was for direct operating costs (an increase of 23.0 percent over fiscal year 1971); \$2.9 million for gross capital expenditures (an increase of 108.2 percent over fiscal year 1971). The remainder went to repayment of leans, was transferred to the following fiscal year, or was allocated to total operations of the dual licensees. (Tables A and B.)

Table A.- Incoming funds and disbursement of funds of 121 CPB-qualified public radio stations-Aggregate United States, fiscal year 1972

Incoming funds	*** * * * * * * * * * * * * * * * * * *	Disbursement of funds	
Total funds Fotal income (current)	\$16,463,232 15,421,010	Total funds disbursed Direct operating costs	\$16,523,941 12,912,407
fransferred income from prior year's appropriations and		Capital expenditures Invested or tran ferred to next	2,863,317
investments Other income allocated from	487,892	fiscal year Other funds allocated to total	591,535
total operations (dual licensees	323,580	operations (dual licensees)	27,603
Received from loans	50,750	Repayment of loans	129,079

Table B.--lotal income, direct operating costs, and gross capital expenditures of CPB-qualified public radio stations: Aggregate United States, fiscal years 1970, 1971, and 1972

		All stations		Percent	change
	FY 1970	FY 1971	FY 1972	FY 1971	FY 1972
(Number of Stations)	(91)	(103)	(121)	(+13.2)	(+17.5)
Total income	\$9,377,433	\$12,126,893	\$15,421,010	+ 29.3	+ 27.2
Total direct operating costs	8,581,048	10,500,033	12,912,407	+ .2.4	+ 23.0
Gross capital expenditures	1,065,113	1,375,028	2,863,317	+ 29.1	+108.2

As of June 30, 1972, the radio stations reported 2,053 employees as working only for the radio operations of public radio stations: 896 were full- and 1,158 half- and part-time. Of these employees, 78.3 percent were males and 33 percent were management and supervisory personnel.

In addition, there were 562 joint employees dividing their efforts between radio and television operations of the public broadcasting system's dual licensees. (There were 42 dual licensees in fiscal year 1972, 35 of whom reported joint employees.) Of these joint employees, 430 were full time and 132 were part time. Of the total joint employees, 68.1 were males and 53.3 percent were management and supervisory personnel.

Minority employees represented 5.3 percent of the radio-only personnel and 7.5 percent of the joint employees in the coterminous United States. Slightly more than half the radio-only full-time minority employees were management and supervisory personnel. (See table C.)

Table C.--All and minority employees of CPB-qualified public radio stations, by type of occupation and by employment status and sex: June 30, 1972

Employment status	All	employees*	Minori	ity employees**
mproyment status	Totai	Mgmt. & sop. ***		Mgmt & sup. ***
Radio only				
Full-time	396	596	59	30
Male	685	472	47	26
Female	211	124	12	4
Half- and part-time	1,157	87	112	•
Male	922		81	
Female	235		31	
Joint employees				
Full-time	430	229	29	0
Male	296	190	20	
Female	1.34	39	9	
Part-time	132	•	13	•
Mate	87		8	
Female	45		5	

^{*} For aggregate United States

*** Management and supervisory personnel.

if the total 647,738 broadcast hours of all stations during fiscal year 1972, 84.3 percent were fevoted to educational, informational, and cultural programing for a public audience, with the remaining 15.7 percent given to inschool and inservice programing for a specific audience and to 3/1 other programing.

ional production by stations accounted for 403,771 hours (67.3 percent of total hours broadcast during the first (Fig. 4) years, of which 73.8 were produced live and 26.2 percent on tape, (See table D.)

Table 1... Smooth est and production bours of 121 CPB qualified public radio stations. Aggregate United States, fixell your 1972

Type (t./ regreeing)	Br adcast hour:	Type of production	Production hours
Latil, all types by its mai, introductional,	617,733	fotal, all types	193,271
out attend programmy. The field additional on programm	546, 553	Live	293,061
All stock programmed	s 17,433	Tape	105,710

^{**} For coterminous United States only.

[&]quot; Information not available.

Summary Statistics of CPB-Qualified Public Radio Stations Fiscal Year 1972

by
S. Young Lee
Corporation for Public Broadcasting

and

Ronald J. Pedone
National Center for Educational Statistics

with assistance of Robert E. L. Tolbert and Brian Kalmus Corporation for Public Broadcasting

U. S. DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE Caspar W. Weinberger, Secretary
Virginia Y. Trotter, Assistant Secretary for Education

Office of Education
T. H. Bell, Commissioner



"The purpose and duties of the Office of Education shall be to collect statistics and facts showing the condition and progress of education in the United States, and to disseminate such information respecting the organization and management of schools and school systems, and methods of teaching, as shall aid the people of the United States in the establishment and maintenance of efficient school systems, and otherwise promote the cause of education throughout the country." -- General Education Provisions Act, sec. 403a (20 U.S.C. 1221c).



FOREWORD

This publication—one in a continuing series of statistical reports on public broadcasting—is based on data provided annually by public radio and television licensees to the Corporation for Public Broadcasting (CPB). The report summarizes, for fiscal year 1972, fundamental statistics in finance, employment, and broadcast and production activities of 121 educational public radio stations designated CPB—qualified (i.e., eligible for CPB community—service grants) and seeks primarily to bring relevant quantitative information to the public broadcasting community and its supporters.

The Office of Education's National Center for Educational Statistics (NCES) has supported the collection and analysis of this information, and the preparation of these reports. Ben Posner, Vice President and Treasurer, CPB, and Boyd Ladd, Assistant Director for Statistical Development, NCES, have represented the two agencies in these endeavors.

We sincerely appreciate the cooperation and assistance of the many station managers and executive directors who took time from their very busy days to complete the questionnaire.

Henry Loomis
President, Corporation for
Public Broadcasting

Dorothy M. Gilford
Assistant Commissioner for
Educational Statistics





CONTENTS

											Pag
Highlights			•	• •	•	. 1	nsid	e f	Eron	t	cover
Foreword			•		•	•		•		•	. iii
Introduction			•		•					•	. 1
Analysis Design			•		•						. 3
Finance			•		•			•		•	. 5
Total Funds: Income and Disbursement											
Tm aama											-
Income											
Total Income											
Income by Source											
Institutional Support and Gifts-in-											
Income Attributed to Instructional	Radio	Sei	vic	es	•	•	• •	•	• •	•	. 8
Direct Operating Costs		• •	, .		•			•		•	. 8
Gross Capital Expenditures						_		_			. 10
Current Gross Capital Expenditures	• • •	• •	•	• •	•	•	• •	•	• •	•	10
Total Gross Capital Expenditures to	o Date	• •	•	• •	•	•		•	• •	•	. 10
Employment											
All Employment											
Full-Time Employees	• • •	• •	•	• •	•	•	• •	•	• •	•	. 11
Half- and Part-Time Employees		• •	•	• •	•	•	• •	•	• •	•	. 12
All Employment and Types of Occupat	tion .	• •	•	• •	•	•	• •	•	• •	•	. 13
Joint Employees	• • •		•	• •	•	•	• •	•	• •	•	. 13
Minority Employment											12
Employment Status	• • •	• •	•	• •	•	•	• •	•	• •	•	17
Type of Minority Group											
Type of Occupation											
Type of Occupation	• • •	• •	•	• •	•	•	• •	•	• •	•	. 16
Broadcast and Production			•		•	•		•		•	. 17
Broadcast Hours			•								. 17
Total Broadcast Hours and Type of I											
Mean Weekly Broadcast Hours by Day											
Broadcast Hours by Source of Progra	aming							•		•	. 19
Music Broadcast Hours							• •	•		_	. 20
			-	-		-		-		-	



Broad	dcast and Production (Continued)	Pa	age
L	Hours of Programs Locally Produced	•	21 21 22
Apper	ndixes		
A B C D E F G	. Criteria for Determining Assistance Eligibility	•	69 71 73 77 79
	Figures		
1.	Percent distributions of total income of CPB-qualified public radio stations, by source of income: Aggregate United States, fiscal years 1970, 1971, and 1972		6
2.	Percent distributions of total income of CPB-qualified public radio stations, by source of income and type of licensee: Aggregate United States, fiscal year 1972	•	7
3.	Percent distributions of total direct operating costs of CPB-qualified public radio stations, by purpose of direct operating costs: Aggregate United States, fiscal years 1970, 1971, and 1972		9
4.	Percent distribution of gross capital expenditures of CPB-qualified public radio stations, by type of capital expenditure: Aggregate United States, fiscal year 1972		9
5.	Total employees of CPB-qualified public radio stations, by sex and employment status: Aggregate United States, June 30, 1972		12
6.	All and minority full-time employees of CPB-qualified public radio stations, by sex and type of occupation: United States, June 30, 1972.	•	14
7.	Minority employees of CPB-qualified public radio stations, by sex		1.4



		Page
8.	Minority employees of CPB-qualified public radio stations, by employment status, sex, and type of minority group: Coterminous United States, fiscal year 1972	. 15
9.	Total broadcast hours of CPB-qualified public radio stations, by type of programing: Aggregate United States, fiscal years 1971 and 1972	. 18
10.	Total broadcast hours of CPB-qualified public radio stations, by type of programing and of licensee: Aggregate United States, fiscal year 1972	. 18
11.	Daily mean broadcast hours of CPB-qualified public radio stations, by type of programing and day of week: Aggregate United States, fiscal year 1972	. 19
12.	Percent distributions of broadcast hours of CPB-qualified public radio stations, by source of programing: Aggregate United States, fiscal years 1971 and 1972	_ 20
13.	Total production hours of CPB-qualified public radio stations, by type of production and of licensee: Aggregate United States, fiscal year 1972.	21
	Summary Tables	
1.	CPB-qualified public radio stations, by geographic region and type of licensee: Aggregate United States, fiscal year 1972	24
2.	CPB-qualified public radio stations, by operational type of licensee and type of licensee: Aggregate United States, fiscal year 1972	24
3.	CPB-qualified public radio stations, by geographic region and operational type of licensee: Aggregate United States, fiscal year 1972	25
4.	Total income, transferred income, loan income, institutional support, and gifts-in-kind of CPB-qualified public radio stations, by type of licensee, operational type of licensee, and geographic region: Aggregate United States, fiscal year 1972	25
5.	Total direct operating costs, gross capital expenditures, funds transferred to next fiscal year, repayment of loans, and total gross capital expenditures to date of CPB-qualified public radio stations, by type of licensee, operational type of licensee, and geographic region: Aggregate United States, fiscal year 1972	26
6.	Estimated instructional radio income of CPB-qualified public radio stations, by type of licensee, operational type of licensee, and geographic region: Aggregate United States, fiscal year 1972	27
7.	Total income of CPB-qualified public radio stations, by source of income: Aggregate United States, fiscal years 1970, 1971, and 1972.	28



	Page
8.	Total income of CPB-qualified public radio stations, by type of licensee and source of income: Aggregate United States, fiscal year 1972
9.	Total income of CPB-qualified public radio stations, by operational type of licensee and source of income: Aggregate United States, fiscal year 1972
10.	Total income of CPB-qualified public radio stations, by geographic region and source of income: Aggregate United States, fiscal year 1972 31
11.	Total direct operating costs of CPB-qualified public radio stations, by purpose of direct operating costs: Aggregate United States, fiscal years 1970, 1971, and 1972
12.	Total direct operating costs of CPB-qualified public radio stations, by type of licensee and purpose of direct operating costs: Aggregate United States, fiscal year 1972
13.	Total direct operating costs of CPB-qualified public radio stations, by operational type of licensee and purpose of direct operating costs: Aggregate United States, fiscal year 1972
14.	Total direct operating costs of CPB-qualifed public radio stations, by geographic region and purpose of direct operating costs: Aggregate United States, fiscal year 1972
15.	Total gross capital expenditures of CPB-qualified public radio stations, by type of licensee and of gross capital expenditure: Aggregate United States, fiscal year 1972
16.	Total gross capital expenditures of CPB-qualified public radio stations, by operational type of licensee and type of gross capital expenditure: Aggregate United States, fiscal year 1972
17.	Total gross capital expenditures of CPB-qualified public radio stations, by geographic region and type of gross capital expenditure: Aggregate United States, fiscal year 1972
18.	All and minority employeees of CPB-qualified publication stations, by employment status and sex: United States, fiscal pars 1971 and 1972 37
19.	Total employees of CPB-qualified public radio stations, by employment status, sex, type of licensee, operational type of licensee, and geographic region: Aggregate United States, June 30, 1972
20.	Joint employees of CPB-qualified public radio stations, by employment status, type of licensee, operational type of licensee, and geographic region: Aggregate United States, June 30, 1972



		Page
21.	Full-time employees of CPB-qualified public radio stations, by type of licensee, sex of employee, and type of occupation: Aggregate United States, June 30, 1972	. 40
22.	Full-time employees of CPB-qualified public radio stations, by operational type of licensee, sex of employee, and type of occupation: Aggregate United States, June 30, 1972	. 41
23.	Full-time employees of CPB-qualified public radio stations, by geographic region, sex, and type of occupation: Aggregate United States, June 30, 1972	. 42
24.	Half- and part-time employees of CPB-qualified public radio stations, by type of licensee and of occupation: Aggregate United States, June 30, 1972	. 43
25.	Half- and part-time employees of CPB-qualified public radio stations, by operational type of licensee and type of occupation: Aggregate United States, June 30, 1972	
26.	Half- and part-time employees of CPB-qualified public radio stations, by geographic region and type of occupation: Aggregate United States, June 30, 1972	. 44
27.	Joint full-time employees of CPB-qualified public radio stations, by type of licensee, sex of employee, and occupation: Aggregate United States, June 30, 1972	. 45
28.	Joint full-time employees of CPB-qualified public radio stations, by geographic region, sex, and type of occupation: Aggregate United State June 30, 1972	s, . 46
29.	Minority employees of CPB-qualified public radio stations, by employment status, sex, and type of minority group: Coterminous United States, June 30, 1972	
30.	Minority full-time employees of CPB-qualified public radio stations, by type of minority group, sex, type of licensee, and geographic region Coterminous United States, June 30, 1972	. 48
31.	Minority half- and part-time employees of CPB-qualified public radio stations, by type of minority group, sex, type of licensee, and geographic region: Coterminous United States, June 30, 1972	. 49
32.	Minority joint full-time employees of CPB-qualified public radio stations, by type of minority group, sex, type of licensee, and geographic region: Coterminous United States June 20, 1072	E O



	Pa	ıge
33.	Minority joint part-time employees of CPB-qualified public radio stations, by type of minority group, sex, type of licensee, and geographic region: Coterminous United States, June 30, 1972	51
34.	Minority full-time employees of CPB-qualified public radio stations, by sex and type of occupation: Coterminous United States, June 30, 1972	52
35.	Total broadcast hours of CPB-qualified public radio stations, by type of programing and of licensee: Aggregate United States, fiscal years 1971 and 1972	53
36.	Total broadcast hours of CPB-qualified public radio stations, by type of licensee and of programing: Aggregate United States, fiscal year 1972	53
37.	Total weekly broadcast hours of CPB-qualified public radio stations, by day of week and type of licensee: Aggregate United States, fiscal year 1972	54
38.	Mean weekly broadcast hours of CPB-qualified public radio stations for educational, informational, and cultural programing for a public audience, by day of week and type of licensee: Aggregate United States, fiscal year 1972	54
39.	Mean weekly broadcast hours of CPB-qualified public radio stations for inschool and inservice programing for a specific audience, by day of week and type of licensee: Aggregate United States, fiscal year 1972	55
40.	Mean weekly broadcast hours of CPB-qualified public radio stations for all other programing, by day of week and type of licensee: Aggregate United States, fiscal year 1972	55
41.	Mean weekly broadcast hours of CPB-qualified public radio stations, by day of week and AM-FM category: Aggregate United States, fiscal year 1972	56
42.	Percent distributions of total broadcast hours of CPB-qualified public radio stations, by source of programing: Aggregate United States, fiscal years 1971 and 1972	56
43.	Percent distributions of total broadcast hours of CPB-qualified public radio stations, by type of licensee and source of programing: Aggregate United States, fiscal year 1972	57
44.	Music broadcast hours of CPB-qualified public radio stations, by type of licensee and of music: Aggregate United States, fiscal year 1972.	58
45.	Broadcast hours of local music concerts of CPB-qualified public radio stations, by type of licensee: Aggregate United States, fiscal year 1972	59



		Page
46.	Hours of programs locally produced by CPB-qualified public radio stations, by type of licensee and of production: Aggregate United States, fiscal year 1972	, 59
47.	CPB-qualified public radio stations using wire service or audio news service, by type of licensee, of wire service, and of audio news service: Aggregate United States, fiscal year 1972	. 60
48.	CPB-qualified public radio stations broadcasting syndicated music concerts, by type of licensee and by program of syndicated music concerts: Aggregate United States, fiscal year 1972	60
49.	Number of records of CPB-qualified public radio stations, by type of licensee and size of record: Aggregate United States, fiscal year 1972.	61
50.	Number of records of CPB-qualified public radio stations, by type of licensee and of music: Aggregate United States, fiscal year 1972	62



INTRODUCTION

As of June 1972, the Federal Communications Commission reported, in the aggregate United States,* a total of 565 educational public radio stations, of which 121 were CPB-qualified--an increase of 17.5 percent over the previous fiscal period. The following table shows the numbers of such stations for all types of licensees since fiscal year 1970.

CPB-qualified public radio stations, fiscal years 1970, 1971, and 1972

Type of licensee	FY 1970	FY 1971	FY 1972
All types	91	103	121
Institutions of higher education	67	74	84
Community organizations	10	11	16
All others	14	18	21

During this reporting period, 84 stations (69.4 percent) were licensed to institutions of higher education, 16 (13.2 percent) to community organizations, and 21 (17.4 percent) to all other types of licensees. (See table 1.)

Slightly more than 40 percent of the stations were located in the Central region, and these stations, for the most part, were licensed to institutions of higher education, the most common type of licensee in all U.S. regions. The outlying areas had two stations: a university station in Alaska and a station in Puerto Rico controlled by a State/municipal licensee. (See table 1.)

Dual licensees (radio licensees jointly operated with affiliated public television licensees) operated 42 stations, of which 27 were university stations; the remaining 15 stations were licensed to community organizations or to all other types of licensees. (See table 2.)

In the United States, the largest numbers of dual licensees were in the Central (14) and West (12) regions; the Northeast and the West led the counts for proportion of dual-licensee stations to total number of stations (47.1 and 44.4 percent, respectively). Both stations in the outlying areas were reported to be dual licensees. (See tables 2 and 3.)



^{*50} States, District of Columbia, and outlying areas (see page 4).

This report differs from its predecessors in that the geographic variable employed in the analysis complies with the new geographic categories established for both public television and radio (the regions still number five; only Alaska, Hawaii, Oklahoma, Texas, and West Virginia are affected). Tabular presentations of financial, employment, broadcast, and production statistics follow the narrative section. Appendixes provide (a) definitions of selected terms and organizations, (b) criteria for determining eligibility assistance, (c) surveys of public radio stations, (d) computations of broadcast hours, (e) average station profile, (f) questionnaire items, and (g) a list of CPB-qualified public radio stations in operation during fiscal year 1972.



ANALYSIS DESIGN

There are three major parts to this report: (1) finance, (2) employment, and (3) broadcast and production statistics. The first deals with basic financial statistics (total funds, income, direct operating costs, capital expenditures, and other selected aspects); the second covers employment statistics (full-, half- and part-time employees and joint employees—those working for both radio and public television stations—) by sex and minority group status; the third presents broadcast and production activities (total [annual] broadcast hours, mean weekly broadcast hours by day of week, broadcast hours by source and type of programing, and local production hours).

To clarify the varying characteristics of station activities, data are, in most cases, presented and analyzed by three major variables; type of licensee, operational type of licensee, and geographic region. Data on financial and employment statistics are, in most cases, presented in terms of all three variables; however, data on broadcast and production statistics are shown in terms of type of licensee only.

TYPES OF LICENSEE

Institutions of Higher Education--Universities and colleges.

Community Organizations--Independently created corporations and foundations not part of State and local governments.

All Other--Licensees other than those classified as above; e.g., local public school systems and State/municipal licensees.

OPERATIONAL TYPES OF LICENSEES

<u>Dual licensees</u>—Stations operated jointly with affiliated public television licensees.

All other. Licensees other than those classified as dual licensees.



GEOGRAPHIC REGIONS (Aggregate United States)

Northeast	Central	South	
Connecticut*	Illinois	Alabama*	
Delaware*	Indiana	Arkansas	
District of Columbia	Iowa	Florida	
Maine	Kansas	Georgia	
Maryland	Michigan	Kentucky	
Massachusetts	Minnesota	Louisiana	
New Hampshire*	Missouri	Mississippi	
New Jersey*	Nebraska	North Carolina	
New York	North Dakota	Oklahoma	
Pennsylvania	Ohio	South Carolina*	
Rhode Island*	South Dakota	Tennessee	
Vermont*	Wisconsin	Texas	
West Virginia	W19Cons (II	Virginia	

	Noncoterminous States and			
West	outlying areas			
Arizona	Alaska			
California	American Samoa*			
Colorado	Canal Zone*			
Idaho*	Guam*			
Montana*	Hawaii*			
Nevada*	Puerto Rico			
New Mexico	Trust Territory of the			
Oregon	Pacific Islands*			
Utah	Virgin Islands of U.S.*			
Washington	. == g = == ===			
Wyoming*				

^{*} No CPB-qualified public radio station as of June 30, 1972.

METHODOLOGY

Data contained in this report were collected from station general managers or chief executives in the 1972 annual survey of public radio stations, conducted between August 1972 and April 1973 by the Corporation for Public Broadcasting. All 121 CPB-qualified public radio stations returned the questionnaires.

To check for obvious errors, all information from the survey was manually edited and followups were employed for necessary corrections. Verified data were then entered into the computer files and checked again to insure accuracy. Since basic data in this report were actual and total counts, inferential statistical tests are not demonstrated, and all data are presented simply in actual number, mean, and percentage.



FINANCE

TOTAL FUNDS: INCOME AND DISBURSEMENT OF FUNDS

Total revenues for the 121 CP3-qualified public radio stations amounted to \$16.5 million. Of these funds, 93.7 percent (\$15 million) were accounted as income, 2.9 percent were transferred from prior years' appropriations and investments, 3.2 percent were either transferred or considered support from the affiliated dual licensees' funds, and the remaining 0.2 percent were received from loans. (See table 4.)

Of the funds disbursed (\$16.5 million), 78.1 percent were for direct operating costs and 17.3 percent were for gross capital expenditures. The remaining funds were allocated for investments, transferred to the next fiscal year, or used for the repayment of loans. (See table 5.)

INCOME

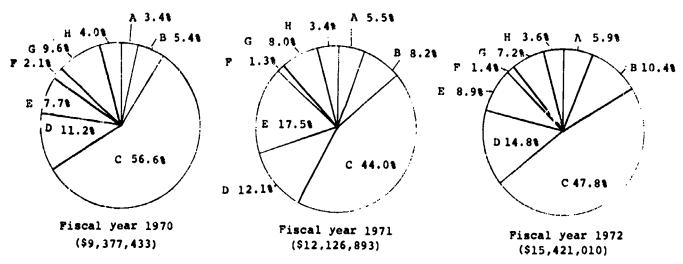
Total Income

The total income of the 121 radio stations exceeded \$15 million, an increase of 27.2 percent over fiscal year 1971. All types of licensees (except other State government, private colleges and universities, and the all other category) reported increased income from all types of sources. Major sources of income showing the greatest increases were local boards of education (128.9 percent), public broadcasting agencies (61.5 percent), institutions of higher education (38.0 percent), and Federal Government (38.3 percent). Although the total remained rather small, there was a tremendous rate of increase (481.9 percent) in income from fundraising activities. All stations reported a considerable decrease in income from other State government and all other sources (66.2 and 12.8 percent, respectively), even though both categories had demonstrated sizable gains during the previous fiscal year. Private colleges and universities also showed a decrease as sources of income, as contrasted with a noticeable increase from all colleges and universities over the amounts in fiscal year 1971. (See fig. 1 and table 7.)

Among types of licensees, institutions of higher education reported more than 67 percent of the total income, while in terms of mean income per station these institutions reported the smallest amount of income. (See fig. 2 and table 8.)



Figure 1.--Percent distributions of total income of CPB-qualified public radio stations, by source of income: Aggregate United States, fiscal years 1970, 1971, and 1972



A = Federal Government

E = State school boards and State governments

d = Public broadcasting agencies

F = Foundations

C = Institutions of higher education

G = Subscribers

D = Local school boards and local governments

H = All other sources combined

By operational type of licensee, the 42 dual licensees reported 44.7 percent of the total income; however, in terms of mean income, these stations showed a considerably larger amount of income per station than did all other licensees. (See table 9.)

The Central region, with over 45 percent of the total income, again topped other geographic regions--followed by the West and Northeast. For the coterminous United States, the South reported the smallest mean income per station and the Northeast the largest. The outlying areas reported the largest mean income per station in the aggregate United States. (See table 10.)

Income by Source

The largest single income source for public radio stations was institutions of higher education (47.8 percent), followed by public broadcasting agencies (10.4 percent). Local boards of education and local government contributed 7.5 percent and 7.3 percent, respectively. Federal Government contributed 5.9 percent, of which 82 percent was in the form of facilities grants. This Federal contribution included only those moneys directly distributed to the stations; since some of the Federal contributions were distributed through CPB, actual Federal contributions to the stations totaled roughly 16 percent. (See fig. 1 and table 7.)

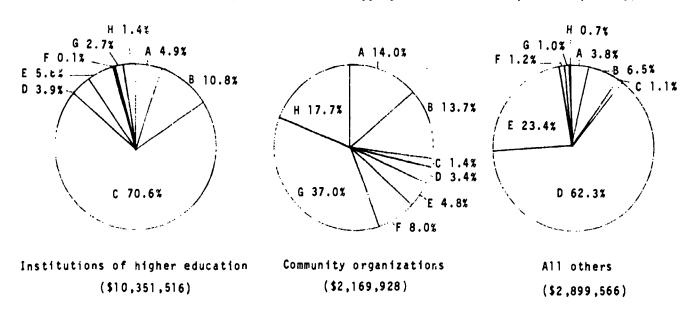


Among types of licensees, major income sources varied widely: institutions of higher education relied heavily upon income from fellow institutions (70.6 percent), followed by public broadcasting agencies (10.8 percent) and Federal Government (4.9 percent); community stations acquired their income primarily from subscribers and individuals (37.0 percent), Federal Government (14.0 percent), public broadcasting agencies (13.7 percent), fundraising activities (9.6 percent), and foundations (8.0 percent); and all other stations secured their funds from local government, local school boards, and State school boards (35.8, 26.5, and 22.9 percent, respectively). Income from subscribers, individuals, and fundraising went almost exclusively to community-organization stations, which received, also, a large direct Federal contribution, apparently because of the large number of such stations licensed during the fiscal year. Of total CPB funds allotted to these new stations, 69.4 percent were community-service grants, the remainder were grants for other purposes, mostly production. Most of the production grants went to institutions of higher education. (See fig. 2 and table 8.)

Income sources by operational type of licensee varied little with the exception of subscribers and individuals, local boards of education and governments, and State boards of education and governments. Local and State tax sources showed little variance when considered as a whole, although differences between operational types of licensees were considerable when boards of education were separated from direct government sources. (See table 9.)

Source of income varied significantly by geographic region. All areas depended heavily on income from institutions of higher education, especially the Central and South regions (59.6 and 47.6 percent, respectively). In the Northeast, direct local government sources (33.2 percent) were most important; the outlying areas depended primarily on State boards of education (70.9 percent).

Figure 2.--Percent distributions of total income of CPB-qualified public radio stations, by source of income and type of licensee: Aggregate United States, fiscal year 1972



A = Federal Government

B = Public broadcasting agencies

C = Institutions of higher education

D = Local school boards and local governments

E = State school boards and State governments

F = Foundations

G * Subscribers

H = All other sources combined



Fundraising was a relatively important income source only in the Northeast, while subscribers and individuals were most prominent in the West. (See table 10.)

Institutional Support and Gifts-in-Kind

Total institutional support amounted to slightly over \$2.2 million: this was not cash, but the estimated dollar value of the free services or tangible help received by the stations from other institutions. Of this amount, 90.3 percent went to stations licensed by institutions of higher education. Among operational types of licensees, dual licensees received 44.4 percent of all such support. More than half (52.4 percent) of this support went to stations in the Central geographic region.

Total value of gifts-in-kind was estimated at \$21,000, over 95 percent of which went to stations licensed by institutions of higher education. Of the total, 94.4 percent was contributed to stations other than those licensed to dual licensees. Stations in the Central region received 83.9 percent of these funds. (See table 4.)

Income Attributed to Instructional Radio Services

Income for instructional radio services amounted to \$700,378. Community stations reported 60 percent of this sum; all other stations, 40 percent. University stations reported no such income. Among operational types of licensees, dual licensees received 21 percent; the rest went to all other types. Most of the radio-service income was reported as received by stations in the Central and Northeast regions of the United States. (See table 6.)

DIRECT OPERATING COSTS

Direct operating costs for all CPB-qualified public radio stations amounted to a little over \$12.9 million, an increase of 23 percent over the previous fiscal year. Salaries and wages consumed slightly over 78 percent of these costs. All items of direct operating costs except the all other category increased significantly. Among major components of direct operating costs, general and administrative costs showed the greatest increase from fiscal year 1971 (30.4 percent), followed by programing (26.7 percent) and production (25.7 percent). (See fig. 3 and table 11.)

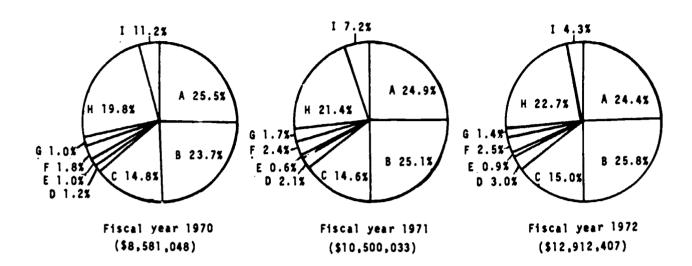
Programing, technical, and general and administrative were the leading expenditure items for all licensee types. Production was also a prominent item among stations at institutions of higher education. University licensees spent 78 percent of their total direct operating costs on salaries and wages, as compared with community licensees (62 percent) and all other licensees (90 percent). (See table 12.)

By operational type of licensee, the general pattern of direct operating expenditures was nearly identical for both types. The exception was general and administrative expenses, for which dual licensees reported 18.3 percent, while all other licensees reported 26.3 percent. (See table 13.)

The Central region reported the highest direct operating costs (45.4 percent of the total), followed by the Northeast and the West. Again, in general, programing, technical, and administrative were the leading expenditures for all regions. (See table 14.)



Figure 3.--Percent distributions of total direct operating costs of CPB-qualified public radio stations, by purpose of direct operating costs: Aggregate United States, fiscal years 1970, 1971, and 1972



A = Technical costs

B = Programing costs

C = Production costs

D = Instructional and school services

E = Development and fund raising

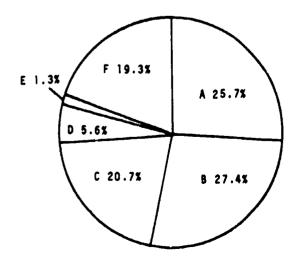
F = Promotion costs

G = Training and personnel development

H = General and administrative

I = All other costs combined

Figure 4.--Percent distribution of gross capital expenditures of CPB-qualified public radio stations, by type of capital expenditure: Aggregate United States, fiscal year 1972



Fiscal year 1972 (\$2,863,317)

A = Transmitters

B = Buildings

C = Production equipment

D = Control-room equipment

E = Testing equipment

F = All other equipment combined



GROSS CAPITAL EXPENDITURES

Current Gross Capital Expenditures

Total gross capital expenditures of CPB-qualified radio stations amounted to slightly under \$2.9 million--an increase of 108 percent over fiscal year 1971. During the last 3 fiscal years the stations' gross capital expenditures were as follows:

CPB-qualified public radio stations' gross capital expenditures, fiscal years 1970, 1971, and 1972

Fiscal year	Gross capital expenditures	Percent change from previous year	
1970	\$1,065,113		
1971	1,375,028	+ 29.1	
1972	2,863,317	+ 108.2	

The leading categories of capital expenditures were buildings (27.4 percent), transmitters (25.7 percent), and production equipment (20.7 percent). (See fig. 4.)

University stations spent 65.7 percent of the total gross capital expenditures of all stations, followed by community (22.7 percent) and all other (11.6 percent) stations. In terms of operational types of licensees, dual licensees spent over 59 percent of the total capital expenditures. The Central region led in capital spending (38.6 percent), followed by the West (28.8 percent). (See tables 15 - 17.)

Current gross capital expenditures in a given fiscal year may not accurately reflect overall capital investment and viability of station operations. Since gross capital expenditures are for acquisition of relatively durable goods and facilities, a station may not continually expend a sizable amount for the same purpose after it makes an initial investment.

Total Gross Capital Expenditures to Date

Total gross capital expenditures to date (accumulated capital expenditures plus gifts-in-kind) surpassed \$18 million, with the largest portion (69.3 percent) spent by university stations. Dual licensees spent 42.2 percent of total capital expenditures, and all other licensees spent 57.8 percent. The Central region spent the largest amounts (40.9 percent of the total), followed by the West (20.3 percent) and the Northeast (18.7 percent). (See table 5.)

As indicated earlier, current capital expenditures in a given fiscal year may not represent overall capital investments and viability of stations in operation. Although total accumulated capital expenditures to date may partially explain this dilemma, the amount of capital expenditures to date in this report has not been adjusted for depreciation or appreciation over the years. Therefore, it merely shows the stations' investments since their origination, but not how much investment they had at the time of the survey.

ERIC

EMPLOYMENT

ALL EMPLOYMENT

As of June 30, 1972, a total of 2,615 persons (76 percent male) were reported as working for the CPB-qualified public radio stations in the aggregate United States: 896 full time, 1,157 half and part time; an additional 430 full-time and 132 part-time persons were reported as joint employees working for both television and radio operations of joint licensees. (See fig. 5 and table 18.)

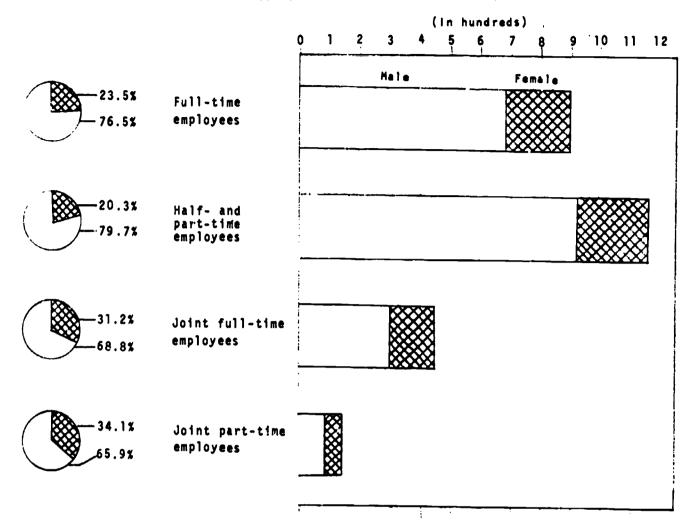
In previous fiscal periods, the radio employment counts were made for full-, half-, and part-time categories, based on employee conditions and working hours devoted solely to radio operations. For fiscal year 1972, the survey form was changed to measure both those who worked for radio operations of radio stations only and those who worked for both television and radio operations of dual licensees. With this survey method, the number of duplicated employees can be isolated and the true total employee counts may be obtained for the public broadcasting industry as a whole. Therefore, although table 18 shows the employee counts for both fiscal years 1971 and 1972, direct comparison of these data should be avoided. (See table 18.)

Full-Time Employees

Of the 896 full-time employees, males outnumbered females by 685 to 211. Stations licensed to institutions of higher education employed 65 percent of the total, followed by the all other type (21.5 percent) and community organizations (13.5 percent). Dual licensees employed 40.5 percent, and all other 59.3 percent of the total full-time employees. The Central region employed the largest number of full-time employees (43.9 percent), followed by the Northeast (17.6 percent), the South (16.6 percent), the West (16.3 percent), and the outlying areas (5.6 percent). (See fig. 5 and table 19.)



Figure 5.--Total employees of CPB-qualified public radio stations, by sex and employment status:
Aggregate United States, June 30, 1972



Half- and Part-Time Employees

Of the total 1,157 employees in this category, 79.7 percent were male; 20.3 percent, female; and most (84.3 percent), employed by university stations. By operational type of licensee, dual licensees comprised 27.5 percent of the total; all others, 72.5 percent. The Central region alone employed more than half the total, followed by the South (19.9 percent) and the West (18.1 percent).

Examination of the rates of half- and part-time and of full-time employment reveals that stations licensed to institutions of higher education reported significantly more half- and part-time (975) than full-time (582) employees, while other categories of licensees employed more full-time than half- and part-time. Dual licensees reported more full-time than other types of employment, while other operational-licensee types employed more half- and part-time workers. The Northeast and the outlying areas reported more full-time employees, while all other regions showed a greater number of half- and part-time employees. (See fig. 5 and table 19.)



All Employment and Types of Occupation

Of the 896 full-time employees, 596 (66.5 percent) had management and supervisory classifications. Of these, 79.2 percent were males and they held most of the top decisionmaking positions. This pattern, in general, held true for all licensees and all geographic regions in the aggregate United States. (See fig. 6 and tables 21 - 23.)

Although a considerable number of joint (full-time) employees were in top management and supervisory classifications, it is safe to assume that they were not necessarily working for radio operations under such job classifications. (See tables 27 and 28.)

Only a small number of part-time employees were classified as management and supervisory: this pattern held true for all three variables of analysis. The proportions of on-air talent and clerical and all other positions were considerably larger among half- and part-time employees than among their full-time counterparts. (See tables 24 - 26).

Joint Employees

Of the 42 dual-licensee stations, 35 reported joint employees working for both television and radio operations. Joint employees totaled 562: 430 full time and 132 part time. While most of these employees were primarily in television, over ? percent of them were managerial or supervisory. (See fig. 5 and tables 18, 20, 27, 28, 32, and 33.)

MINORITY EMPLOYMENT

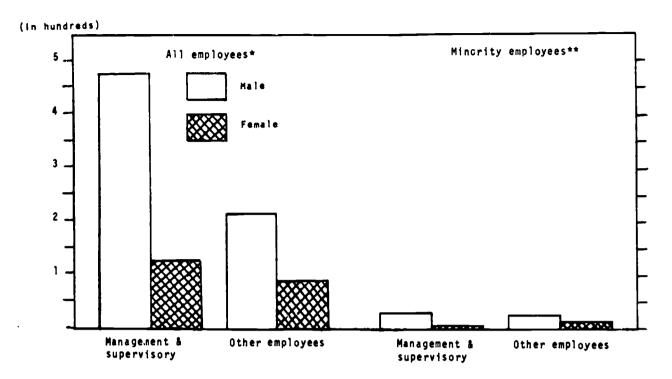
Minority employment statistics in this report are based on data for four ethnic minority groups in the coterminous United States: Black, Spanish surnamed, American Indian, and oriental. Since the term "minority" has different meanings in the various outlying areas (e.g., in Puerto Rico, most employees were reported as minority-group members), inclusion of minority employees as a proportion of all employees in this region would be greatly misleading and would not provide a valid basis for comparison. Accordingly, such data from the outlying areas and non-coterminous States are excluded from the minority counts.

Employment Status

As of June 30, 1972, the 119 CPB-qualified radio stations in the coterminous United States reported 59 full-time and 112 half- and part-time minority employees. In addition, 42 minority joint employees (31 full time and 13 half and part time) were counted as working in one capacity or another for radio operations. These 213 employees constituted 8.2 percent of all employees working for radio operations of the qualified radio stations in the coterminous United States. As in all other employment capacities, males outnumbered females. (See figs. 7 and 8, and table 18.)



Figure 6.--All and minority full-time employees of CPB-qualified public radio stations, by sex and type of occupation: United States, June 30, 1972



- For aggregate United States.
- ** For coterminous United States only.

Figure 7.--Minority employees of CPB-qualified public radio stations, by sex and employment status:

Coterminous United States, June 30, 1972

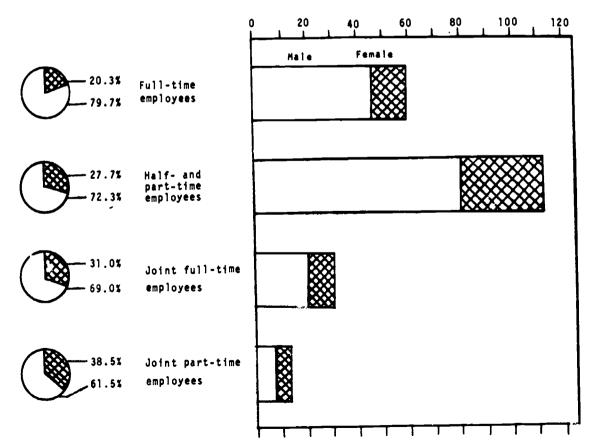
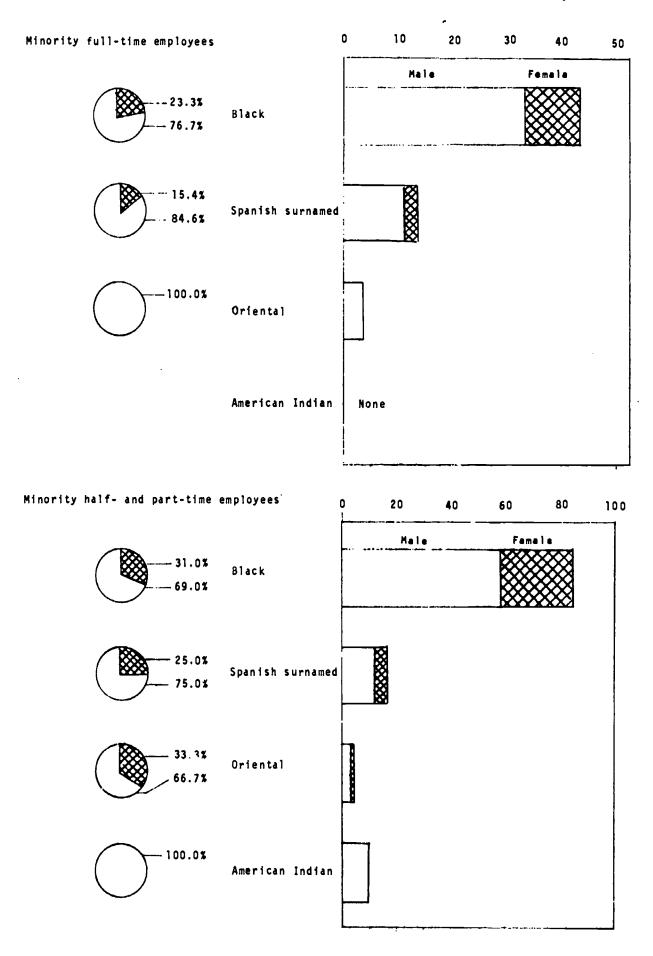




Figure 8.--Minority employees of CPB-qualified public radio stations, by employment status, sex, and type of minority group: Coterminous United States, fiscal year 1972



Type of Minority Group

As the following table indicates, blacks led employee counts in both full-time and half- and part-time status among the four minority groups, followed by Spanish-surnamed employees. Orientals and American Indians were represented in very small numbers. (See fig. 8 and tables 29 - 33.)

Minority employment by type of minority group: Coterminous United States, June 30, 1972

	Full-time Total employees	11-161	Joint employees		
Type of minority group			Half- and part-time employees	Full-time employees	Part-time employees
Total	213	59	112	29	13
Black Spanish surnamed American Indian Oriental	156 40 10 7	43 13 0 3	84 16 9 3	20 8 0 1	9 3 1 0

Type of Occupation

Minority employees were generally underrepresented among management and supervisory classifications. Only 30 (7.2 percent) of all full-time management and supervisory employees (414) in the coterminous United States were reported to be minority-group members. Of total minority management and supervisory employees, 26 (86.7 percent) were males and 4 (13.3 percent) were females. (See fig. 6 and table 34.)



BROADCAST AND PRODUCTION

BROADCAST HOURS

Total Broadcast Hours and Type of Programing

Total broadcast hours reached 647,738, a 30-percent increase over fiscal year 1972. The number of qualified stations increased by 17.5 percent during the period.

Individual stations broadcast for an average of 50 weeks. University stations were responsible for 68.9 percent of total air time; community stations, 14.3 percent; and all other stations, 16.8 percent. Educational, informational, and cultural programing for a public audience accounted for 84.3 percent, while inschool and inservice programing for a specific audience represented 2.7 percent and all other programing, 13.0 percent. (See fig. 9 and table 35.)

Among types of licensees, educational, informational, and cultural programing did not vary much; however, stations licensed to institutions of higher education and community organizations did transmit less inschool and inservice programing (14.7 and 8.7 percent, respectively) than did all other types of licensees, such as stations licensed to local public school systems and State/municipal authorities. (See fig. 10 and table 36.)

Mean Weekly Broadcast Hours by Day of Week

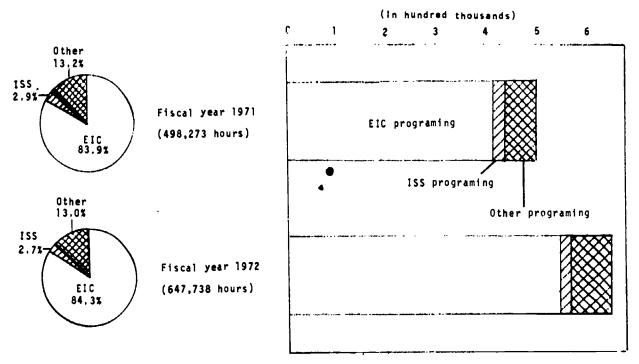
Mean broadcast hours of public radio stations did not vary much according to day of week; however, some stations did not broadcast on weekends. (Six stations did not broadcast on Saturdays, 13 on Sundays.) The mean of weekly broadcast hours of all stations was slightly over 107. Stations licensed to community organizations aired the most hours per week (127.4 hours); stations among all other licensee types aired the fewest (99.8 hours). (See fig. 11 and table 37.)

This pattern also held true for educational, informational, and cultural programing, with community stations broadcasting 114.0 hours, as compared with 88.6 hours by university stations and 80.8 hours by all other stations. (See table 38.)

Only 32 stations broadcast inschool and inservice programing (on Saturdays, only 8; and Sundays, 5). Local public school systems and State/municipal authorities (licensees in the all other category) tended to broadcast many more hours of such programing than did any other type of licensee. (See table 39.)



Figure 9,--Total broadcast hours of CPB-qualified public radio stations, by type of programing:
Aggregate United States, fiscal years 1971 and 1972

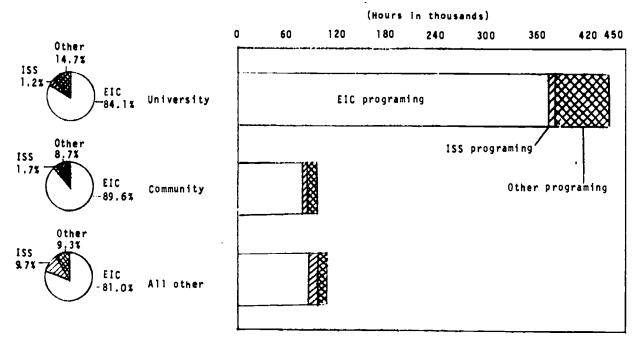


EIC programing = Educational, informational, and cultural programing for a public audience (EIC)

ISS programing * Inschool and inservice programing for a specific audience (ISS)

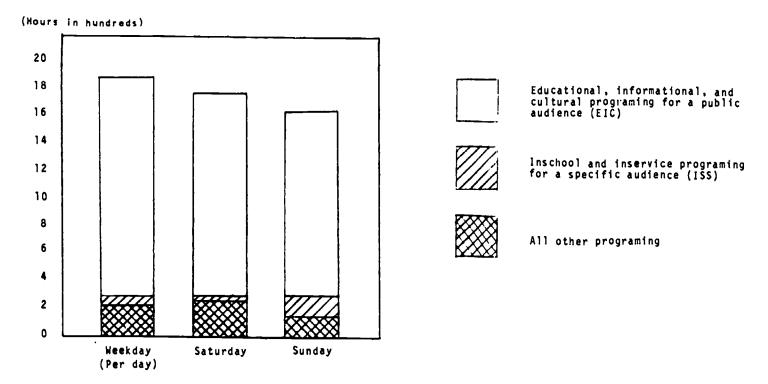
Other programing * All other programing

Figure 19,--Total broadcast hours of CPB-qualified public radio stations, by type of programing and of licensee: Aggregate United States, fiscal year 1972



Other programing = All other programing





For all other programing, 63 stations broadcast 26.1 hours per week per station. Among those stations broadcasting, community stations aired longer amounts than did any other type of station, with 55 stations broadcasting on Saturdays, and 43 on Sundays. (See table 40.)

The average AM station broadcast fewer hours per week (84.5 hours) than did FM stations (110.8 hours). This pattern was primarily due to the FCC regulation prohibiting air time of certain AM stations from interfering with the frequencies of nearby stations during the period from sunset to sunrise. (See table 41.)

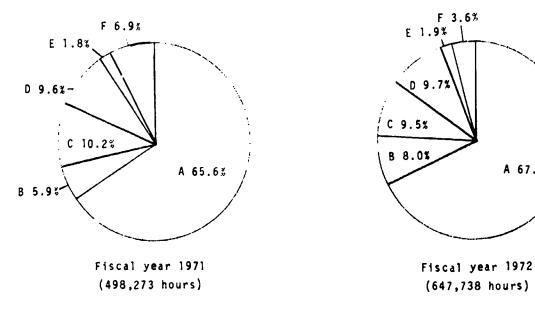
Broadcast Hours by Source of Programing

In fiscal year 1972, the largest single source of programing of qualified radio stations was locally produced programs (67.3 percent). This was also true in fiscal year 1971 (65.6 percent). Tape from National Public Radio contributed 9.5 percent; the interconnection service, 8.0 percent; and other noncommercial sources, 7.8 percent. The percentage of programs supplied by local production and interconnection increased by at least 1.7 percent over fiscal year 1971, while the proportions of tape from National Public Radio, other noncommercial sources, and all other sources decreased somewhat. (See fig. 12 and table 42.)



The pattern of broadcast hours by source of programing varied widely among licensee types. Although all types tended to use local programs as the major source of programing, community stations utilized this source more often (80.1 percent of the total) than did any other type. Stations licensed to institutions of higher education used the interconnection service more frequently than did any other licensee type, while National Public Radio tape was particularly favored by licensees in the all other category. Community stations made the least use of tape from other noncommercial sources. (See table 43.)

Figure 12.--Percent distributions of broadcast hours of CPB-qualified public radio stations, by source of programing: Aggregate United States, fiscal years 1971 and 1972



A = Programs locally produced

B = Interconnection

C = Tape from National Public Radio (NPR)

D = Tape from all other noncommercial sources

A 67.3%

E = Tape from commercial sources

F = A11 other sources

Music Broadcast Hours

The qualified public radio stations were largely music stations, with more than 62 percent of total broadcast hours devoted to music programing. These music broadcast hours were primarily classical (60.4 percent), followed by jazz (7.8 percent) and rock (7.5 percent) among identifiable music categories. Among all licensees, classical was the most common type of music programing. Licensees in the all other category aired the highest percentage of such music and the smallest of jazz. Community stations broadcast relatively more folk and ethnic music than did any other type of station.



Of the stations broadcasting music programs, 117 broadcast classical music; 100, jazz; 66, rock; 78, folk; 68, ethnic; 66, show; and 67, all other music. (See table 44.)

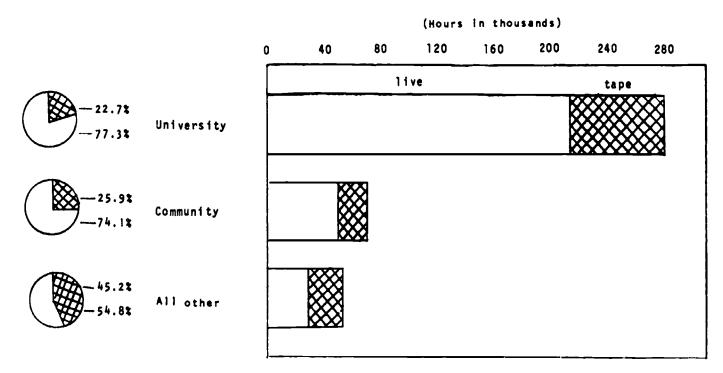
Local concerts--broadcast by 91 stations throughout the country--accounted for 9,772 broadcast hours. University and community stations produced most of such programing, with 121 and 98 hours per station, respectively. (See table 45.)

LOCAL PRODUCTION AND MISCELLANEOUS

Hours of Programs Locally Produced

All stations reported a total of 403,771 locally produced program hours, of which 73.8 percent were live and 26.2 percent on tape. University and community stations tended to produce proportionately more live programs than did stations in the all other category. (See fig. 13 and table 46.)

Figure 13.--Total production hours of CPB-qualified public radio stations, by type of production and of licensee: Aggregate United States, fiscal year 1972



Wire and Audio News Services

Ninety-five stations subscribed to one or more wire services, and 58 to one or more audio news services. United Press International (UPI) was the leading wire service (62 subscribers), followed closely by Associated Press (AP) with 59 subscribers. UPI, with 21 subscribers, was also the leading audio news service.



Stations Broadcasting Syndicated Musical Programs

Ninety-nine stations broadcast one or more syndicated musical programs. The New York Metropolitan Opera was aired the most widely (50 stations throughout the country) of all such programs.

The Cleveland Orchestra was the most popular among broadcast syndicated symphony concerts (45 stations), followed by the Boston Symphony Orchestra (33) and the Philadelphia Orchestra (16). Library of Congress chamber music concerts, Boston Pops, and Music from Oberlin were also broadcast in substantial numbers (23, 20, and 24 stations, respectively). British Broadcasting Corporation Music Showcase and Marlboro Music Festival were aired by 14 and 12 stations, respectively.

Playing Records

The 121 CPB-qualified radio stations owned 822,525 playing records (88.0 percent, 33 1/3 r.p.m.; 6.4 percent, 45 r.p.m.; 5.6 percent, 78 r.p.m.). (See table 49.) Most of the records were of music, with classical music most common (60.6 percent), followed by rock (9.4 percent) and jazz (8.2 percent) among identifiable music categories. (See table 50.)



SUMMARY TABLES



Table 1.--CPB-qualified public radio stations, by geographic region and type of licensee:
Aggregate United States, fiscal year 1972

	CPB-qual	ified publi	c radio st	ations, by	geograph	ic region
Type of licensee	Aggregate United States	Northeast	Central	South	West	Outlying areas
Total, all types	121	17	49	26	27	2
Percent	100.0	100.0	100.0	100.0	100.0	100.0
Institutions of higher education	84	10	42	17	14	1
Percent of total	69.4	58.8	85.7	65.4	51.9	50.0
Community organizations	16	5	2	4	5	0
Percent of total	13.2	29.4	4.1	15.4	18.5	0.0
All others	21	2	5	5	В	1
Percent of total	17.4	11.B	10.2	19.2	29.6	50.0

Table 2.--CPB-qualified public radio stations, by operational type of licensee and type of licensee: Aggregate United States, fiscal year 1972

	CPB-qualified publi	c radio stations, by licensee	operational type of
Type of licensee	All types	Dual licensees	All others
Total, all types	121	42	79
Percent	100.0	100.0	100.0
Institutions of higher education	84	27	57
Percent of total	69.4	64.3	72.2
Community organizations	16	8	8
Percent of total	13.2	19.0	10.1
All others	21	7	14
Percent of total	17.4	16.7	17.7



Table 3.--CPB-qualified public radio stations, by geographic region and operational type of licensee: Aggregate United States, fiscal year 1972

	CPB-qual	ified publi	c radio st	tations, by	geograph	ic region
Operational type of licensee	Aggregate United States	Northeast	Central	South	West	Outlying areas
Total, all types	121	17	49	26	27	2
Percent	100.0	100.0	100.0	100.0	100.0	100.0
Dual licensees	42	8	14	6	12	2
Percent of total	34.7	47.1	28.6	23.1	44.4	100.0
All others	79	9	35	20	15	0
Percent of total	65.3	52.9	71.4	76.9	55.6	0.0

Table 4.--Total income, transferred income, loan income, institutional support, and gifts-in-kind of CPB-qualified public radio stations, by type of licensee, operational type of licensee, and geographic region: Aggregate United States, fiscal year 1972

Tune of Marca		Incom	ing funds, inst	itutional s	upport, and gift	s
Type of licensee, operational type of licensee, and geographic region	Number of stations	Total income	Transferred income	Loan income	Institutional support	Gifts- in-kind
Total Percent	121 100.0	\$15,421,010 100.0	\$487,892 100.0	\$30,750 100.0	\$2,232,666 100.0	\$20,995 100.0
Type of licensee:						
Institutions of higher education Percent of total	84 69.4	10,351,516 67.1	227,595 46.6	0.0	2,016,811 90.3	19,985 95.2
Community organizations Percent of total	16 13.2	2,169,928 14.1	260,297 53.4	30,750 100.0	5,100 0.2	235 1.1
All others Percent of total	21 17.4	2,899,566 18.8	0.0	0.0	210,755 9.5	775 3.7
Operational type of licensee:						
Dual licensees Percent of total	42 34.7	6,886,498 44.7	143,086 29.3	0.0	991,529 44.4	1,170 5.6
All others Percent of total	79 65.3	8,534,512 55.3	344,806 70.7	30,750 100.0	1,241,137 55.6	19,825 94.4
Geographic region:						
Northeast Percent of total	17 14.0	2,583,058 16.8	16,899 3.4	0.0	236,277 10.6	0.0
Central Percent of total	49 40.5	7,004,702 45.4	404,872 83.0	0.0	1,169,945 52.4	17,615 83.9
South Percent of total	26 21.5	2,188,248 14,2	57,981 11.9	0	331,004 14.8	2,300
west Percent of total	27 22.3	3,145,827 20.4	8,140 1,7	30,750 100.0	441,359 19.8	1,080 5.1
Outlying areas Percent of total	1.7	499,175 3.2	0.0	0.0	54,081 2,4	0.0



Table 5.--Total direct operating costs, gross capital expenditures, funds transferred to next fiscal year, repayment of loans, and total gross capital expenditures to date of CPB-qualified public radio stations, by type of licensee, operational type of licensee, and geographic region: Aggregate United States, fiscal year 1972

		Disbursement o	f funds and to	otal gross ca	pital expendi	tures to date
Type of licensee, operational type of licensee, and geographic region	Number of stations	Direct operating costs	Gross capital expenditures	Transferred to next fiscal year	Repayment of loans	Total gross capital expenditures to date
Total	121	\$12,912,407	\$2,863,317	\$591,535	\$129,079	\$18,259,285
Percent	100.0	100.0	100.0	100.0	100.0	100.0
Type of licensee:						
Institutions of higher education Percent of total	84	8,387,368	1,882,472	296,241	24,595	12,652,871
	69.4	65.0	65.7	50.1	19.1	69.3
Community organizations Percent of total	16	1,850,080	649,583	233,622	104,484	2,360,655
	13.2	14.3	22.7	39.5	80.9	12.9
All others	21	2,674,959	331,262	61,672	0.0	3,245,759
Percent of total	17.4	20.7	11.6	10.4		17.8
Operational type of licensee:						
Dual licensees Percent of total	42 34.7	5,709,140 44.2	1,694,864 59.2	121,55 <i>1</i> 20.5	0.0	7,698,130 42.2
All others	79	7,203,267	1,168,453	469,978	129,079	10,561,155
Percent of total	65.3	55.8	40.8	79.5	100.0	57.8
Geographic region:						
Northeast	17	2,439,424	327,963	27,565	24,595	3,417,666
Percent of total	14.0	18.9	11.5	4.7	19.0	18.7
Central	49	5,859,208	1,104,759	441,310	0.0	7,471,008
Percent of total	40.5	45.4	38.6	74.6		40.9
South Percent of total	26	1,773,147	467,251	56,788	66,299	3,076,425
	21.5	13.7	16.3	9.6	51.4	16.9
West	27	2,307,491	825,414	65,872	38,185	3,704,536
Percent of total	22.3	17.9	28.8	11.1	29.6	20.3
Outlying areas Percent of total	1.7	533,137 4.1	137,930 4.8	0.0	0.0	589,650 3.2

Table 6.--Estimated instructional radio income of CPB-qualified public radio stations, by type of licensee, operational type of licensee, and geographic region: Aggregate United States, fiscal year 1972

Type of licensee, operational type of	Number	Instructional r	adio income	
licensee, and geo- graphic region	of stations	Amount	Percent	
Total	121	\$700,378	100.0	
Type of licensee:				
Institutions of higher education	ì 6	0	0.0	
Community organizations	84	420,430	60.0	
All others	21	279,948	40.0	
Operational type of licensee:				
Dual licensees	42	147,990	21.1	
All others	79	552,388	78.9	
Geographic region:				
Northeast	17	219,616	31.4	
Central	49	255,080	36.4	
South	26	136,088	19.4	
West	27	80,042	11.4	
Outlying areas	2	9,552	1,4	



BEST COPY AVAILABLE

Table 7.--Total income of CPB-qualified public radio stations, by source of income: Aggregate United States, flscal years 1970, 1971, and 1972

	·		Total i	income, b	y fiscal year			
Source of income	FY 1970	0	FY 197		FY 1972	 !	Pircent	change
	Amount	Percent	Amount	Percent	Amount I	Percent	1970-71	1971-72
(Number of stations)	(91)		(1)3)	(121)		(+13.2)	(+17.5)
All sources	\$9,377,433	100.0	\$12,126,893	100.0	\$15,421,010	100.0	+ 29.3	+ 27.2
Federal Government HEW facilities grant All others	316,448	3.4	662,763 542,702 120,061	5.5	916,869 752,689 164,180	5.9	+109.4	+ 38.3 + 39.7 + 36.7
Public broadcasting agencies	506,140	5.4	990,776	8.2	1,600,265	10.4	+ 95.8	+ 61.5
Corporation for Public Broadcasting All others			976,993 13,783		1,574,180 26,085			+ 61.1 + 89.3
Institutions of higher	5,311,313	56.6	5,339,292	44.0	7,367,679	47.8	+ 0.5	+ 38.0
State colleges and	4.550.558		4,317,340		6,463,595	ı	- 5.1	+ 49.7
universities Other colleges and	760,759		1,021,952	!	904,084		+ 34.3	- 11.5
universities Local boards of education	192,793		504,580	4.2	1,155,088	7.5	+161.7	+128.9
Other local government	853,81	7 9.1	958,510	7.9	1,129,509	7.3	+ 12.3	+ 17.8
State boards of education	405,60	1 4.3	820,290	6.8	923,678	6.0	+102.2	+ 12.6
Other State government sources	317,85	9 3.4	1,299,85	6 10.7	439,244	2.9	+308.9	- 66.2
Foundations National foundations Other foundations	199,76 139,26 60,50	Ō	159,77 5,60 154,17	0	221,218 39,249 181,969	9	- 20.0 - 96.0 +154.8	+ 38.5 +600.9 + 18.0
Fundraising activities	30,24	0 0.3	38,26	2 0.3	222,66	0 1.4	+ 26.5	+481.9
Other contributions from business and industry	24,6 1	1 0.3	25,61	9 0.2	26,04	8 0.2	+ 4.1	+ 1.7
Subscribers and individuals	898,72	7 9.0	973,05	9 8.0	1,110,13	5 7.2	+ 8.3	+ 14.1
All other sources	320,12	4 3.4	354,10	3 2.9	308,61	7 2.0	+ 10.6	- 12.8

Table 8.--Total income of CPB-qualified public radio stations, by type of licensee and source of income:
Aggregate United States, fiscal year 1972

			Total inc	ome, by	type of lice	ensee		
Source of income	All ty	ypes	Instituti higher edu		Commur organiza		All oth	ers
	Amount	Percent	Amount	Percent	Amount	Percent	Amount	Percent
(Number of stations)	. (121))	(84)		(16))	(21)	
All sources	\$15,421,010	100.0	\$10,351,516	100.0	\$2,169,928	3 100.0	\$2,899,566	100.0
Federal Government HEW facilities grant All others	916,869 752,689 164,180		502,130 395,355 106,775		303.633 273,228 30,405	1	111,106 84,106 27,000	3.8
Public broadcasting agencies CPB Community	1,600,265	10.4	1,114,452	10.8	297,735	3 13.7	188,078	6.5
Service Grants Other CPB All others	1,092,873 481,307 26,085	•	740,725 348,822 24,905		179,750 117,485 500	•	172,398 15,000 680	
Institutions of higher education State colleges and	7,367,679	47.8	7,306,495	70.6	30,000	1.4	31,184	1.1
universities Other colleges and universities	6,463,595 904,084		6,432,411 874,084		30,000		31,184 0	
Local boards of education	1,155,088	7.5	352,878		32,505		769,705	26.5
Other local government sources	1,129,509	7.3	52,044	0.5	40,640	1,9	1,036,825	35.8
State boards of education	^23,678	6.0	157,224	1.5	101,069	4.7	665,385	22.9
Other State government sources	439,244	2.9	420,420	4.1	3,000	0.1	15,824	0.5
Foundations National foundations Other foundations	221,218 39,249 181,969		13,929 3,249 10,680	0.1	173,896 36,000 137,896		33,393 0 33,393	1.2
Fundraising activities	222,660	1.4	13,163	0.1	208,747	9.6	750	*
Other contributions from business and industry	26,048	0.2	3,784	*	10,854		11,410	0.4
Subscribers and individuals	1,110,135	7.2	278,837	2.7	802,987	37.0	28,311	1.0
All other sources	308,617	2.0	136,160	1.3	164,862	7.6	7,595	0.3

^{*} Parcent greater than 0 but less than 0.05.

Table 9.--Total income of CPB-qualified public radio stations, by operational type of licensee and source of income: Aggregate United States, fiscal year 1972

		Total incom	ne, by operat	ional type o	flicensee	
Source of income	All type	S	Dual li	censees	All oth	ers
(Number of stations)	Amount (121)	Percent	Amount (4	Percent 2)	Amount (79)	Percent
All sources	\$15,421,010	100.0	\$6,886,49	8 100.0	\$8,534,512	100.0
Federal Government HEW facilities grant All others	916,869 752,689 164,180	5.9	318,67 253,36 65,31	51	598,194 499,328 98,866	7.0
Public broadcasting agencies CPB Community Service Grants Other CPB All others	1,600,265 1,092,873 481,307 26,085	10.4	685,64 370,34 297,29 18,00	11 02	914,624 722,532 184,015 8,077	10.7
Institutions of higher education State colleges and universities Other colleges and universities	7,367,679 6,463,595 904,084	47.8	3,338,73 3,338,73		4,028,940 3,124,856 904,084	47.2
Local boards of education	1,155,088	7.5	255,70	3.7	899,328	10.5
Other local government sources	1,129,509	7.3	924,6	38 13.4	204,871	2.4
State boards of education	923,678	6.0	760,69	98 11.1	162,980	1.9
Other State government source	s 439,244	2.9	84,9	59 1.2	354,275	4.3
Foundations National foundations Other foundations	221,218 39,249 181,969	1.4	34,3 34,3	0	186,892 39,249 147,643	2.3
Fundraising activities	222,660	1.4	200,9	78 2.9	21,682	0.3
Other contributions from business and industry	26,048	0.2	10,1	77 0.2	15,871	0.8
Subscribers and individuals	1,110,135	7.2	138,0	30 2.0	972,105	11.
All other sources	308,617	2.0	133,8	67 1.9	174,750	2.

Table 10.--Total income of CPB-qualified public radio stations, by geographic region and source of income:
Aggregate United States, fiscal year 1972

		Total i	ncom e, by geo	graphic regio	n	
Source of income (Number of stations)	Aggregate United States (121)	Northeast (17)	Central (49)	South (26)	West (27)	Outlying areas (2)
All purposes Percent	\$15,421,010 100.0	\$2,583,058 100.0	\$7,004,702 100.0	\$2,188,248 100.0	\$3,145,827 100.0	\$499,175 100.0
Federal government Percent of total HEW facilities grants All others	916,869 5.9 752,689 164,180	143,067 5.6 143,067 0	508,081 7.3 466,188 41,893	159,300 7.3 79,571 79,729	89,613 2.8 63,863 25,750	16,808 3.4 0 16,808
Public broadcasting agencies Percent of total CPB Community Service Grants Other CPB All others	1,600,265 10.4 1,092,873 481,307 26,085	192,089 7.4 176,489 0 15,600	911,624 13.0 454,264 452,45/ 4,903	238,372 10,9 218,196 15,570 4,606	233,213 7.4 219,424 12,813 976	24,967 5.0 24,500 467
Institutions of higher education Percent of total State colleges and universities Other colleges and	7,367,679 47.8 6,463,595	775,790 30.0 265,882	4,175,102 59.6 3,978,630	1,041,568 47.6 954,357	1,272,629 40.5 1,162,136	102,590 20.5 102,590
universities Local boards of education Percent of total	904,084 1,155,088 7.5	509,908 112,539 4.4	196,472 317,612 4.5	87,211 241,585 11.0	110,493 483,352 15.4	0 0 0.0
Other local government sources Percent of total	1,129,509 7.3	858,300 33.2	0.0	221,111 10.1	49,676 1.6	422 0.1
State boards of education Percent of total	923,678 6.0	47,670 1.9	162,980 2.3	69,048 3.2	290,160 9.2	353,820 70.9
Other State government sources Percent of total	439,244 2.9	6,000 0.2	401,420 5.7	16,000 0.7	15,824 0.5	0.0
Foundations Percent of total National foundations Other foundations	221,218 1.4 39,749 181,969	26,395 1.0 2,749 23,646	135,893 1.9 500 135,393	38,250 1.7 36,000 2,250	20,680 0.7 0 20,680	0.0
Fundraising activities Percent of total	222,660 1.4	205,072 7.9	9,819 0.2	0.0	7,769 0.2	0.0
Other contributions from business and industry Percent of total	26,048 0.2	7,926 0.3	10,800 0.2	3,543 0.2	3,779 0.1	0.0
Subscribers and individuals Percent of total	1,110,135 7.2	169,992 6.6	218,084 3.1	123,909 5.7	598,150 19.0	0.0
All other sources Percent of total	308,617 2.0	38,218 1.5	153,287 2.2	35,562 1.6	80,982 2.6	568 0.1

BEST COPY AVAILABLE

Table 11.--Total direct operating costs of CPB-qualified public radio stations, by purpose of direct operating costs: Aggregate United States, fiscal years 1970, 1971, and 1972

		Tot	al direct ope	rating c	osts, by fisc	al year		
	FY 197	0	FY 197	1	FY 1972		Percent	change
Purpose of direct operating costs	Amount P	ercent	Amount Po	ercent	Amount F	ercent	1970-71	1971-72
(Number of stations)	(91)		(103)		(121)		(+13.2)	(+17.5)
All purposes	\$8,581,048	100.0	\$10,500,033	100.0	\$12,912,407	100.0	+ 22.4	+ 23.0
[echnical	2,185,866	25.5	2,609,445	24.9	3,147,440	24.4	+ 19.4	+ 20.6
Programing	2,032,160	23.7	2,632,457	25.1	3,334,551	25.8	+ 29.5	+ 26.7
Production	1,269,518	14.8	1,535,883	14.6	1,930,212	15.0	+ 21.0	+ 25.7
Instructional and school services	104,124	1.2	223,266	2.1	382,457	3.0	+114.4	+ 71.3
Development and fundraising	84,427	1.0	67,707	0.6	112,537	0.9	- 19.8	+ 66.2
Promotion	156,838	1.8	247,013	2.4	327,660	2.5	+ 57.5	+ 32.6
Training and personnel development	84,147	1.0	173,568	1.7	181,358	1.4	+106.3	+ 4.5
General and administrative	1,697,556	19.8	2,250,961	21.4	2,935,622	22.7	+ 32.6	+ 30.4
All Other	966,412	11.2	759,733	7.2	560,570	4.3	- 21.4	- 26.2





A COLA	SEST COPY AVAILABLE		All types		Institutio	Institutions of higher educati	education	Community	y organizations	tions		All others	·
	Purpose of direct Operating costs (Number of stations).	Total	Salaries and wages (121)	Other	Total	Salaries and wages (84)	Other	Total	Salaries and wages (16)	Other	Totel	Salaries and wages (21)	Other
	All purposes Percent	\$12,912,407 100.0	\$12,912,407 \$10,105,841 \$2,806,566 100.0 100.0	\$2,806,566 100.0	\$8,387,368 100.0	\$6,547,256 \$1,840,112	\$1,840,112	\$1,850,080 \$1,149,543 \$700,537 100.0 100.0 100.0	\$1,149,543	\$700,537	\$2,674,959	\$2,674,959 \$2,409,042 \$265,917 100.0 100.0	\$265,91
	Technical Percent of total	3.147,440	2,683,258 26.6	464,182 16.5	1,964,597	1,651,057	313,540	440,575	343,690	96,885 13.8	742,268	688,511 28.6	53,757
	Programing Percent of total	3,334,551	2,668,789	665,762 23.7	2,034,194	1,590,765	443,429	559,054 30.2	395,553	163,501	741,303	682,47	
33	Production Percent of total	1,930,212	1,595,092	335,120	1,561,966 18.6	1,281,237	280,729 15.2	44,866	25.730	19,136	323,380	288,125	
	Instructional and school services Percent of total	382,457	254,211	128,246	255,568	146,769	108,799	00.0	00	000	126,889	107,442	
	Development and fundraising Percent of total	112,537	69,187 0.7	43,350	46,630	30.417	16.213	62.899	36,520	26,379	3,008	2,250	
	Promotion Percent of total	327,660	144,465	183, 195 6.5	209,610	103,040	106,570	55,376	20,612	34,764	62,674	20,813	=
	Training and personnel development Percent of total	181,358	161,965 1.6	19,393	154,491	136,644	17.847	7.796	7.796	00	19,071	17.525	1,546
	General and administrative Percent of total	2,935,622	2,214,118	721,504	1,825,496	1,477,936	347,560	624,264	297,575	326,689	485,862	438,607	47.255
	All other Percent of total	560,570	314,756	245,814	334,816	129,391	205,425	55,250	22,067	33,183	170,504	163,298	7.206

Table 13.--Total direct operating costs of CPB-qualified public radio stations, by operational type of licensee and purpose of direct operations operating costs: Aggregate United States, fiscal year 1972

ST 600-Y	BEST COPY AVAILABLE		All types		na	Dual licensees			All others	
	Purpose of direct operating costs (Number of stations)	Total	Salaries and wages (121)	Other	Total	Salaries and wages (42)	Other	Total	Salaries and wages (79)	Other
	All sources Percent	\$12,912,407	\$10,105,841	\$2,806,566	\$5.709.140 100.0	\$4,753,207 100.0	\$955,933	\$7,203,267 100.0	\$5,352,634 lng.0	\$1,850,633 100.0
	Technical Percent of total	3,147,440	2,683,258 26.6	464,182 16.5	1,560,735	1,358,501	202,234	1,586,705	1,324,757	261,948 14.2
34	Programing Percent of total	3,334,551	2,668,789 26.4	665,762 23.7	1,645,143	1,389,974	255,169 26.7	1,689,408 23.5	1,278,815	410,593
	Production Percent of total	1,930,212	1,595,092 15.8	335,120 11.9	914,689 16.0	743,782 15.6	170,907 17.9	1,015,523	851,310 15.9	164,213
	Instructional and school services Percent of total	382,457 3.0	254,211	128,246	119,515	91,309	28,206	262,942	162,902	100,040
	Development and fundraising Percent of total	112,537	69,187 0.7	43,350	24,431	13,134	11,297	86,106 1.2	56,053 1.0	32,053 1.7
	Promotion Percent of total	327,660	144,465	183,195 6.5	133,568	70,974	62,594 6.5	194,092 2.7	73,491	120,601
	Training and personnel development Percent of total	181,358	161,965 1.6	19,393	81,060	76,805	4.255 0.5	100,298 1.4	85,160 1.6	15,138 0.8
	General and administrative Percent of total	2,935,622	2,214,118	721,504	1,042,945	857,980 18.1	184,965 19.3	1,892,677	1,356,138	536,539 29.0
	All other Percent of total	560,570	314,756	245,814	187,054	150,748	36,306	373,516	164,008	209,508

Table 14.--Total direct operating costs of CPB-qualified public radio stations, by geographic region and purpose of direct operating costs: Aggregate United States, fiscal year 1972

		Total direct	operating cos	ts, by geogra	phic region	
Purpose of direct operating costs	Aggregate United States	Mortheast	Central	South	Wes t	Outlying areas
(Number of stations)	(121)	(17)	(49)	(26)	(27)	(2)
All purposes Percent	\$12,912,407 100.0	\$2,439,424	\$5,859,208	\$1,773,147	\$2,307,491	\$533,137
Technical Percent of total	3,147,440 24.4	855,786 35.1	1,363,569 23.3	375,612 21,2	503,794 21.8	48,679 9.1
Programing Percent of total	3,334,551 25.8	712,778 29.2	1,400,893 23.9	420,026 23.7	571,798 24.8	229,056 43.0
Production Percent of total	1,930,212 15.0	122,221 5.0	1,083,012 18.5	315,892 17.8	340,915 14.8	68,172 12.8
Instructional and school services Percent of total	382,457 3.0	107,116 4.4	207,476	64,654 3.6	3,211 0,2	0.0
Development and fundraising Percent of total	112,537 0.9	30,688 1.3	31,045 0.5	44,558 2.5	6,246 0.3	0.0
Promotion Percent of total	327,660 2.5	19,794 0.8	174,595 3.0	61,478 3.5	56,103 2.4	15,690
Fraining and person- nel development Percent of total	181,358 1,4	4,899 C.2	111,271	6,776 0.4	56,160 2.4	2,252 0.4
General and administrative Percent of total	2,935,622 22.7	434,162 17.8	1,255,183	409,336 23.1	667,653 28.9	169,288 31.8
ll other operating expenses Percent of total	560,570 4.3	151,980 6.2	232,164 4.0	74,815 4.2	101,611	0.0

Table 15.--Total gross capital expenditures of CPB-qualified public radio stations, by type of licensee and of gross capital expenditure: Aggregate United States, fiscal year 1972

Type of gross	Total	gross capital expe	enditures, by typ	e of license
capital expenditure	All types	Institutions of higher education	Community organizations	All others
(Number of stations) , ,	(121)	(84)	(16)	(21)
Total, all types	\$2,863,317	\$1,882,472	\$649,583	\$331,262
Percent	100.0	100.0	100.0	100.0
Transmitters	734,101	314,309	219,015	200,777
Percent of total	25.7	16.7	33.7	60.6
Buildings	785,110	728,385	28,725	28,000
Percent of total	27.4	38.7	4.4	8.5
Production equipment	592,821	355,091	172,909	64,821
Percent of total	20.7	18.9	26.6	19.6
Control room equipment Percent of total	161,293 5.6	· 133,922	514 0.1	26,857 8.1
Testing equipment Percent of total	3 6,354 1.3	34,317 1.8	0.0	2,037
All other equipment	553,638	316,448	228,420	8,770
Percent of total	19.3	16.8	35.2	2.6

Table 16.--Total gross capital expenditures of CPB-qualified public radio stations, by operational type of licensee and type of gross capital expenditure: Aggregate United States, fiscal year 1972

	Total gros	s capital	expenditures	, by opera	tional type	of licens
	A11 t	ypes	Dual 1	icensees	A11	others
Type of gross capital expenditure	Amount	Percent	Amount	Percent	Amount	Percent
(Number of stations)	(1	21)	(4	2)		9)
Total, all types	\$2,863,317	100.0	\$1,694,864	100.0	\$1,168,453	100.0
Transmitters	734,101	25.7	392,757	23.2	341,344	29.2
Buildings	785,110	27.4	697,236	41.1	87,874	7.5
Production equipment	592,821	20.7	289,649	17.1	303,172	25.9
Control room equipment	161,293	5.6	50,476	3.0	110,817	9.5
Testing equipment	36,354	1.3	1,908	0.1	34,446	3.0
All other equipment	553,638	19.3	262,838	15.5	290,800	24.9

Table 17.--Total gross capital expenditures of CPB-qualified public radio stations, by geographic region and type of gross capital expenditure: Aggregate United States, fiscal year 1972

	T tal	gross capit	al expenditur	es, by geog	raphic regi	on
Type of gross capital expenditure (Number of stations)	Aggregate United States (121)	Northeast (17)	Central (49)	South (26)	West (27)	Outlying areas (2)
Total, all types Percent	\$2,863,317 100.0	\$327,963 100.0	\$1,104,759 100.0	\$467,251 100.0	\$825,414 100.0	\$137,930 100.0
Transmitters Percent of total	734,101 25.7	130,537 39.8	233,95° 21.2	154,341 33.0	95,272 11.6	120,000 87.0
Buildings Percent of total	785,110 27.4	0.0	72,097 6.5	126,013 27.0	587,000 71.1	0.0
Production equipment Percent of total	592,821 20.7	186,473 56.9	231,330 20.9	114,814 24.6	45,204 5.5	15,000 10.9
Control room equipment Percent of total	161,293 5.6	988 0.3	81,253 7.4	16,127 3.5	62,925 7.6	0.0
Testing equipment Percent of total	36,354 1.3	2,680 0.8	26,368 2.4	3,916 0.8	3,390 0.4	0.0
All other equipment Percent of total	553,638 19.3	7,285 2.2	459,760 41.6	52,040 11.1	31,623 3.8	2,930 2.1



Table 18.--All and minority employees of CPB-qualified public radio stations, by employment status and sex: United States, fiscal years 1971 and 1972

	, A1	1 and minority emp1	loyees, by fiscal y	ear
Employment status and sex	All emp	oloyees*	Minority	employees*1
	FY 1971	FY 1972	FY 1971	FY 1972
(Number of stations)	(103)	(121)	(102)	(119)
Total †	1,980	2,615	147	213
Male	1,529	1,990	99	156
Female	451	625	48	57
Full-time employees	850	896	46	59
Male	630	685	29	47
Female .	220	211	17	. 12
Half- and part-time employees	1,130	1,157	101	112
Male	899	922	70	81
Female	231	235	31	31
Joint full-time employees††		430		29
Male		296		20
Female		134		9
Joint part-time employees++		132		13
Male		87		8
Female		45		5

Note: Direct comparison of data for FY 1971 and FY 1972 not applicable due to alterations in the survey methods for the two years.



^{*} For aggregate United States.

^{**} For coterminous United States only.

⁺ Total includes joint employees.

^{††} Joint employees were reported by 35 stations (duel licensees) for aggregate United States and 33 stations for coterminous United States.

Table 19.--Total employees of CPB-qualified public radio stations, by employment status, sex, type of licensee, operational type of licensee, and geographic region: Aggregate United States,
June 30, 1972

				Total em	ployees	, by em	ployment	status*		
Type of licensee, operational type of	Number		Total		Fu	11-time		Half-	and pa	rt-time
licensee, and geo- graphic region	of stations.	Total	Male	Female	Total	Male	Female	Total	Male	Female
Total Percent	121	2,053 100.0	1,607 100.0	446 100.0	896 100.0	685 100.0	211 100.0	1,157 100.0	922 100.0	235 100.0
Type of licensee:										
Institutions of higher education Percent of total	84	1,557 75.8	1,242 77.3	315 70.6	582 65.0	449 65.6	133 6 3.0	975 84.3	793 86.0	182 77.5
Community organizations Percent of total All others Percent of total	16 21	193 9.4 303 14.8	141 8.8 224 13.9	52 11.7 79 17.7	121 13.5 193 21.5	94 13.7 142 20.7	27 12.8 51 24.2	72 6.2 110 9.5	47 5.1 82 8.9	25 10.6 28 11.5
Operational type of licensee:										
Dual licensees Percent of total All others Percent of total	42 79	681 33.2 1,372 66.8	544 33.9 1,063 66.1	137 30.7 309 69.3	363 40.5 533 59.5	287 41.9 398 58.1	76 36.0 135 64.0	318 27.5 839 72.5	257 27.9 665 72.1	61 26.0 174 74.0
Geographic region:										
Northeast Percent of total Central Percent of total South Percent of total West Percent of total Outlying areas Percent of total	17 49 26 27	236 11.5 1,013 49.3 379 18.5 355 17.3 70	192 11.9 798 49.7 291 18.1 282 17.6 43 2.7	44 9.9 215 48.2 88 19.7 72 16.1 27 6.1	158 17.6 393 43.9 149 16.6 146 16.3	130 19.0 299 43.6 112 16.4 116 16.9	28 13.3 94 44.6 37 17.5 30 14.2	78 6.7 620 53.6 230 19.9 209 18.1	62 6.7 499 54.1 179 19.4 167 18 1	16 6.8 121 51.5 51.7 21.7 42 17.9

^{*} Joint employees not included.

Table 20.--Joint employees of CPB-qualified public radio stations, by employment status, type of licensee, operational type of licensee, and geographic region: Aggregate United States, June 30, 1972

	J	oint employees,	by employment state	us
Type of licensee, operational type of licensee, and geo- graphic region	Number of dual licensees*	Total	Full-time	Part-time
Total Percent.	_. 35	562 100.0	430 100.0	132 100.0
Type of licensee:				
Institutions of higher education Percent of total Community	21	287 51.1	200 46.5	87 65.9
organizations Percent of total All others Percent of total	8 6	192 34.1 83 14.8	156 36.3 74 17.2	36 27.3 9 6.8
Operational type of licensee:				
Oual licensees Percent of total All others Percent of total	35 0	562 :00.0 0	430 100.0 0 0.0	132 160.0 0 0.0
Geographic region:				
Northeast Percent of total Central Percent of total South Percent of total West Percent of total Outlying areas Percent of total	8 10 6 9 2	196 34.9 104 18.5 81 14.4 132 23.5 49 8.7	157 36.5 65 15.1 72 16.8 90 20.9 46	39 29.5 39 29.5 9 6.8 42 31.9 3

^{*} Number of dual (TV and radio) licenses reporting joint employees.



Table 21.--Full-time employees of CPB-qualified public radio stations, by type of licensee, sex of employee, and type of occupation: Aggregate United States, June 30, 1972

			T	otal fu	11-tim	ne emplo	yees, b	y type	of lic	ensee*		
Type of occupation	A1	1 types			itutio ir e duo			ommunit Inizati		A1	1 oth	rs
	Total	Male F	emale	Total	Male	Female	Total	Male	Female	Total	Male	Female
(Number of stations)		(121)			(84)			(16)			(21)	
Total, all types Percent	896 100.0	685 100.0	211 100.0	582 100.0	449 100.0	133 100.0	121 100.0	9 4 100.0	27 100.0	193 100.0	142 100.0	51 100.0
Subtotal, management and supervisory Percent of total	596 66.5	472 68.9	124 58.8	411 70.6	334 74.4	77 57.9	88 72.7	68 72.3	20 7 4. 1	97 50.3	70 49. 3	27 52.9
General manager	46	43	3	35	33	2	6	6	0	5	4	1
Station manager	46	42	4	31	29	2	7	7	0	8	6	2
Operations manager	31	24	7	22	16	6	7	6	1	2	2	C
Program manager	69	54	15	53	44	9	6	4	2	10	6	4
Traffic manager	30	6	24	20	5	15	2	0	2	8	1	7
Production manager	39	35	4	28	25	3	3	3	0	8	7	1
Producer-directors	88	66	22	56	40	16	21	15	6	11	11	C
Public relations director	6	5	1	5	4	1	1	1	0	0	0	C
Business manager	10	2	8	6	1	5	4	1	3	0	0	C
Chief engineer	69	69	0	55	55	0	7	7	0	7	7	C
Supervisory engineer	33	33	0	20	20	0	4	4	0	٠ 9	9	C
News director	41	37	4	29	27	2	7	5	2	5	5	C
Music director	44	35	9	30	22	8	8	7	1	6	6	C
Promotion director	10	3	7	3	1	2	3	2	1	4	0	4
Development director	- 5	5	0	5	5	o	0	0	0	0	0	(
Continuity director	10	2	8	3	1	2	0	0	0	7	1	(
Instructional services director	5	2	3	4	2	2	0	0	0	1	0	1
Other management and supervisory	14	9	5	6	4	2	2	0	2	6	5	
Subtotal, other employees Percent of total	300 33. 5	213 31.1	87 41.2	171 29.4	115 25.6	56 42.1	33 27.3	26 27.7	7 25.9	96 49.7	72 50.7	24 47.1
On-air talent	75	68	7	37	35	2	11	10	1	27	23	
Production assistant	26	13	13	14	7	7	0	0	0	12	6	(
Broadcasting engineer	124	122	2	72	71	1	13	12	1	39	39	(
Clerical and secretarial	68	3	65	46	0	46	7	2	5	15	1	14
Manual and custodial	7	7	0	2	2	0	2	2	0	3	3	(

^{*} Joint employees not included.



Table 22.--Full-time employees of CPB-qualified public radio stations, by operational type of licensee, sex of employee, and type of occupation: Aggregate United States, June 30, 1972

		Total	full-time	employee	s, by or	erational	type of	11 censee	*
Type of occupation	A1	1 types		Du	al licer	isees		All othe	rs
	Total	Male	Female	Total	Male	Female	Total	Male	Female
(Number of stations)		(121)			(42)			(79)	
Total, all types Percent	896 100.0	685	211 100.0	363 100.0	287 100.0	76 100.0	533 100.0	398 100.0	13! 100.(
Subtotal, management and supervisory Percent of total	596 66.5	472 68.9	124 58.8	205 56.5	162 56.4	43 56.6	391 73.4	310 77.9	8 60.
General manager	46	43	3	7	7	0	39	36	
station manager	46	42	4	14	13	1	32	29	
Operations manager	31	24	7	9	6	3	22	18	
Program manager	69	54	15	18	18	0	51	36	1
Traffic manager	30	6	24	14	2	12	16	4	1
Production manager	39	35	4	14	13	1	25	22	
Producer-director	88	66	22	39	33	6	49	33	1
Public relations director	6	5	1	2	2	0	4	3	
Business manager	10	2	8	2	0	2	8	2	
Chief engineer	69	69	0	10	10	0	59	59	
Supervisory engineer	33	33	0	23	23	0	10	10	
News director	41	37	4	12	11	1	29	26	
Music director	44	35	9	18	13	5	26	22	
Promotion director	10	3	7	2	0	2	. 8	3	
Davelopment director	5	5	0	n	0	0	5	5	
Continuity director	10	2	8	8	2	6	2	0	
Instructional services director	5	2	3	2	0	2	3	2	
Other management and supervisory	14	9	5	11	g	2	3	0	
Subtotal, other employees Percent of total	300 33.5		87 41.2	158 43.5	125 43.6	33 43.4	142 26.6	88 22.1	40
On-air talent	75	68	7	46	39	7	29	29	
Production assistant	26	13	13	17	10	7	9	3	
Broadcasting engineer	124	122	2	74	72	2	50	50	
Clerical and secretarial	68	3	65	18	1	17	50	2	
Manual and custodial	7	7	0	3	3	0	4	4	
Manual and custodial	7	7	0	3	3	0	4	4	

^{*} Joint employees not included.



Table BEST COPY AVAILABLE

Type of occupation	Aggr	Aggregate United States	United	Mor	Northeast			Centrel			South			Mest		Out	Outlying erees	\$
(Number of stations)		(121)	_		(1)			(\$			(56)			(27)			(2)	
	Total	\$ -	Female	Total	He le	Female	Total	Me Je	Female	Total	# 10 m	Fema le	Total	# T	Fenale	Total	Male	Female
Total, all types Percent	896 685 100.0 100.0		211 100.00	158 130 160.0 100.0	130	88 0 AQ1	393 299 100.0 100.5	299 100. û	94	149 112 100.0 100.0	112	100.0	146 116 100.0 100.0	100.0	30	50 100.0	50 28 100.0 100.0	22 100.0
Subtotal, management and supervisory Percent of total	596 66.5	472 68.9	124 58.8	81 51.3	66 50.8	15 53.6	262 66.7	211	51 54.3	111	86 76.8	25 67.6	118 80.8	94 91.0	24 80.0	24 48.0	15 53.6	6 0.
General manager	97	43	. m	•	•	0	11)	92	-	Ξ	2	-	12	Ξ	-	0		•
Station manager	9	42	•	1	٠	-	20	61	-	2	2	0	•	7	-	-	•	-
Operations manager	33	24	,	•	\$	-	•	^	-	•	7	-	7	•	m	2	-	-
Program manager	69	\$	15	01	••	8	27	22	so.	15	Ξ	•	9.	12	•	-	-	•
Traffic manager	8	٠	54	m	0	m	Ξ	m	••	^	7	s	•	-	9	8	•	2
Production manager	39	38	•	•	m	-	13	9	m	•	•	•	9	٠	•	-	-	•
Producer-director	88	65	22	1	s	8	47	34	13	2	•	•	28	15	m	٠	٠	•
Public relations director	•	5	-	•	•	•	•	m	-	0	0	0	8	7	0	0	٥	0
Business menager	5	8	••	7	-	-	•	•	•	7	•	2	8	-	-	•	•	•
Chief engineer	69	69	•	5	2	0	35	35	0	*	=	0	0	2	0	•	•	•
Supervisory engin.	33	33	•	Ξ	Ξ	•	13	<u>E</u>	•	~	~	0	s	s	•	8	2	•
Ress director	7	37	•	•	m	-	50	6	-	v	•	~	=	2	-	•	-	•
Music director	\$	35	6	m	m	•	2.1	15	٠	2	∞	8	•	•	0	-	•	_
Promotion director	01	m	,	-	•	-	e	-	~	ιn	7	e	-	•	-	0	•	•
Development director	wn	5	•	•	•	o	•	•	0	-		0	0	0	0	0	•	0
Continuity director	5	~	60	-	-	•	~	0	~	0	•	0	8	•	8	S	-	•
Instructional services director	ıs	~	e	~	-	-	7	-	-	-	0	-	0	•	•	0	0	0
Other management and supervisory	#	•	ĸ	•	ю	-	vo.	m	~	-	0	-	~	-	-	~	~	0
Subtotel, other employees Percent of total	300 33.5	213 31.1	87 41.2	48.7	2.5	13	131	88 29.4	43	38 25.5	26 23.2	12 32.4	28 19.2	22 19.0	9 20.02	26 52.0	13	13 59.1
On-air talent	75	89	,	22	20	2	28	27	-	=	13	0	m	8	-	•	9	m
Production assistant	56	13	<u>.</u>	m	7	-	=	S	٠	-	0	-	٠	9	0	S	•	¥0
Bruadcasting engineer	124	122	~	•	0	•	26	55	-	Ξ	Ξ	•	13	12	-	•	•	•
Clerical and secreticial	99	٣	65	Ξ	-	10	35	•	35	. 12	-	Ξ	ĸ	-	•	S	0	S.

^{*} Joint employees not included.

Table 24.--Half- and part-time employees of CPB-qualified public radio stations, by type of licensee and of occupation: Aggregate United States, June 30, 1972

	Half-	and part-time employ	ees, by type of li	censee*
Type of Occupation	All types	Institutions of higher education	Community organizations	All others
Number of stations)	(121)	(84)	(16)	(21)
Total, all types Percent	1,157 100.0	975 100.0	72 100.0	110 100.0
Subtotal, management and supervisory Percent of total	87 7.5	66 6.8	6.9	16 14.5
Subtotal, other employees Percent of total	1,070 92.5	909 93.2	67 93.1	94 85.5
Technical and production	471	38-	40	47
On-air talent	356	306	21	29
Trainees (paid)	123	118	2	3
Clerical and all other	120	101	4	15

^{*} Joint employees not included.

Table 25.--Half- and part-time employees of CPB-qualified public radio stations, by operational type of licensee and type of occupation: Aggregate United States, June 30, 1972

	Half- and part-	time employees, by operationa	1 type of licensees
Type of occupation	All types	Dual licensees	All others
(Number of stations)	(121)	(42)	(79)
lotal, all types Percent	1,157 100.0	318 100.0	839 100.0
Subtotal, management and supervisory Percent of total	87 7.5	13 4.1	74 3.8
Subtotal, other employees Percent of total	1,070 92.5	305 95.9	765 91.2
Technical and production	471	131	340
On-air talent	356	98	258
Trainees (paid)	123	26	97
Clerical and all other	120	50	70

^{*} Joint employees not included.



Table 26.--Half- and part-time employees of CPB-qualified public radio stations, by geographic region and type of occupation: Aggregate United States, June 30, i.

Aggregate United					
States	Northeast	Central	South	West	Outlying areas
(121)	(17)	(49)	(26)	(27)	(2)
1,157 100.0	78 100.0	620 100.0	230 100.0	209 100.0	20 100.0
87 7.5	3 3.8	36 5.8	21 9.1	27 12.9	0.0
1,070 92.5	75 96.2	584 94.2	209 90.9	182 87.1	20 100.0
471	42	278	64	79	8
356	23	198	82	42	11
123	4	58	40	21	0
120	6	50	23	40	1
•	1,157 100.0 87 7.5 1,070 92.5 471 356 123	(121) (17) 1,157 78 100.0 100.0 87 3 7.5 3.8 1,070 75 92.5 96.2 471 42 356 23 123 4	(121) (17) (49) 1,157 78 620 100.0 100.0 100.0 87 3 36 7.5 3.8 5.8 1,070 75 584 92.5 96.2 94.2 471 42 278 356 23 198 123 4 58	(121) (17) (49) (26) 1,157 78 620 230 100.0 100.0 100.0 100.0 87 3 36 21 7.5 3.8 5.8 9.1 1,070 75 584 209 92.5 96.2 94.2 90.9 471 42 278 64 356 23 198 82 123 4 58 40	(121) (17) (49) (26) (27) 1,157 78 620 230 209 100.0 100.0 100.0 100.0 100.0 87 3 36 21 27 7.5 3.8 5.8 9.1 12.9 1,070 75 584 209 182 92.5 96.2 94.2 90.9 87.1 471 42 278 64 79 356 23 198 82 42 123 4 58 40 21

Joint employees not included.

Table 27.--Joint full-time employees of CPB-qualified public radio stations, by type of licensee, sex of employee, and occupation: Aggregate United States, June 30, 1972

			Total	full-t1	lme jo	int empl	oyees,	by typ	e of 11	censee		
Type of occupation	Α.	 typ	es		itutio er edu	ns of cation		ommunii anizati		A	11 oth	ers
(Number of dual licensees)*	· · ·	(35)			(21)			(8)			(6)	
	Total	Ma1e	Female	Total	Male	Fema'e	Total	Male	Female	Total	Male	Female
Total, all types Percent	430 100.0	296 100.0	134 100.0	200 100.0	136 100.0	64 100.0	156 100.0	99 100.0	57 100.0	74 100.0	61 100.0	13 100.0
Subtotal, management and supervisory Percent of total	229 53.3	190 64.2	39 29.1	124 62.0	99 72.8	25 39.1	70 44.9	59 59.6	11 19.3	35 47.3	32 52.5	23.1
General manager	30	?9	1	20	20	0	8	8	0	2	1	1
Station manager	9	8	1	6	5	1	1	1	0	2	2	(
Operations manager	6	6	0	3	3	0	2	2	0	1	1	(
Program manager	12	12	0	7	7	0	2	2	0	3	3	(
Traffic manager	10	4	6	6	1	5	4	3	1	0	0	(
Production manager	3	3	0	1	1	0	1	1	0	1	1	(
Producer-directors	18	15	3	14	11	3	1	1	0	3	3	(
Public relations director	10	5	5	4	3	1	4	0	4	2	2	(
Business manager	13	8	5	6	1	5	6	6	0	1	1	(
Chief engineer	27	27	0	15	15	0	7	7	0	5	5	ı
Supervisor, engineer	26	26	0	12	12	0	8	8	0	6	6	(
News director	0	0	0	0	0	0	0	0	0	0	0	ı
Music director	0	0	0	0	0	0	0	0	0	0	0	ı
Premotion director	11	7	4	6	3	3	4	3	1	1	1	I
Development director	9	8	1	2	: 1	1	6	6	0	1	1	I
Continuity director	0	0	0	0	C	0	0	0	0	0	0	1
Instructional services director	0	0	0	0	C	0	0	0	0	0	0	١
Other management and supervisory	4 5	32	13	22	16	5 6	16	11	5	7	5	
Subtotal, other employees Percent of total	201 46.7		95 70.9	76 38.0		7 39 2 60.9	86 55.1	40 40.4			29 47.5	
On-air talent	10	8	2	3	;	3 0	4	3	1	3	2	
Production assistant	12	11	1	4	;	3 1	1	1	0	7	7	
Broadcasting engineer	45	4 5	0	27	27	7 0	6	6	0	12	12	
Clerical and secretarial	106	16	90	40	á	38	57	14	43	9	0	l
Manual and custodial	28	26	2	2	:	2 0	18	16	2	8	8	1

Number of dual (TV and radio) licensees reporting foint employees.



Type of occupation																		
	Aggr	Aggregate United States	United	No	Mortheast			Centra!			South			West		045	Outlying areas	re as
(Mumber of dual licensees)*		(35)			(8)			(01)			(9)			(6)			(2)	
	Total	Male	Female	Total	Male	Female	Total	Ma le	Female	Total	tale.	Female	Total	Male	Female	Total	He le	Female
Total, all types Percent	430 296 100.0 100.0	296 100.0	134	157	105	52 100.0	65 43 100.0 100.0		100.001	72 47 100.0 100.0	100.0	25 100.0	90 100.0	90 63 100.0 100.0	100.0	46 38 100.0 100.0	38	100.00
Subtotal, management and supervisory Percent of total	229 53.3	190	39	72 45.9	61 58.1	11 21.2	63.1	37 86.0	18.2	40 55.8	27 57.4	13	56.2.2	48	8 29.6	20 43.5	17	37.5
General manager	30	29	~	7	7	0	∞	6 0	0	w	5	0	80	&	0	7	-	
Station manager	6.	æ	-	8	8	0	~	8	0	8	-	-	3	m	0	0	•	•
Operations manager	9	9	0	~	-	0	-	-	0	-	-	0	8	7	0	-	-	•
Program manager	12	12	0	m	m	0	-	-	0	~	~	0	9	s	0	-	-	•
Traffic manager	10	•	9	•	7	~	0	0	0	~	~	m	8	~	-	0	0	
Production manager	е	m	0	-	-	•	-	-	·s		-	0	0	0	0	•	•	
Producer-director	18	15	m	0.	7	m	8	7	0	7	8	0	m	m	0	-	-	0
Public relations director	10	s	S	7	0	8	~	-	-	-	•	-	•	m	-	-	-	
SESTORSS BRINGER	13	•	s	S	•	-	~	_	-	7	-	-	m	-	8	-	-	•
Chief engineer	27	27	0	•	•	0	s.	S	0	Φ	•	0	80	&	0	8	8	•
Supervisory engineer	26	56	•	63	••	0	•	•	0	m	m		ĸ	ĸ	•	•	*	•
Meas director	0	0	0	0	0	•	•	0	•	0	0	0	0	0	0	•	•	•
Music director	0	0	0	0	0	•	0	0	0	0	0	0	0	0	0	0	•	•
Promotion director	=	7	•	s	m	8	8	-	-	-	-	0	m	~	-	0	0	•
Development director	•	•	-	S	S	0	•	0	•	~	-	-	8	~	0	•	•	٥
Continuity director	0	0	0	0	0	0	•	0	•	0	0	0	0	0	0	c	•	•
Instructional services director	0	0	•	0	0	0	0	0	0	0	0	0	0	0	0	0	•	•
Other management and supervisory	45	32	13	13	12	-	•	6 0	-	6 0	8	ø	€	w	m	7	vo.	~
Subtotal, other employees Percent of total	201	106 35.8	95	85 54.1	41.9	41 78.8	24 36.9	90.	18 81.8	32	20 42.6	12 48.0	34 37.8	15 23.8	19 70.4	26 56.5	21 55.3	62.5
On-air talent	10	••	8	•	m	-	-	~	0	0	0	0	m	7	-	8	8	•
Production assistant	12	Ξ	-	m	m 1	0	0	0	0	8	-	-	0	0	0	7	^	0
Broadcasting engineer	45	45	0	17	17	0	•	•	0	=	Ξ	0	•	•	0	•	•	•
Clerical and secretarial	106	9[06	49	Ξ	38	19	-	18	13	7	Ξ	20	~	82	9	0	S
Manual and custodial	28	56	8	12	5	8	0	0	0	9	9	•	~	8	0	80	6 0	•

^{*} Number of dual (TY and radio) licensees reporting joint employees.

Table 29.--Minority employees of CPB-qualified public radio Stations, by employment status, sex, and type of minority group: Coterminous United States, June 30, 1972

			Minority	employees	, by emp	loyment s	tatus*		
Tuna af		Total		F	ull-time			alf- and	
Type of minority group	Total	Male	Female	Total	Male	Female	Total	Male	Female
(Total, all employees)	(1,983)(1,564)	(419)	(846)	(657)	(189)	(1,137)	(907)	(230)
Total, all minority employees Percent	171 100.0	128 100.0	43 100.0	59 100.0	47 100.0	12 100.0	112 100.0	81 100.0	31 100.0
Black Percent of total	127 74.3	91 71.1	36 83.7	43 72.9	33 70.2	10 8 3.3	84 75.0	58 71.6	26 83.9
Spanish surnamed Percent of total	29 16.9	23 18.0	6 14.0	13 22.0	11 23.4	2 16.7	16 14.3	12 14.8	4 12.9
American Indian Percent of total	9 5.3	9 7.0	0.0	0.0	0.0	0.0	9 8.0	9 11.1	0 0.0
Oriental Percent of total	6 3.5	5 3.9	2.3	5.1	6.4	0.0	3 2.7	2 2.5	1 3.2

^{*} Joint employees not included.



United States, June 30, 1972

ERIC

Full Text Provided by ERIC

100.0 Total Male Female Oriental 33.3 33.3 3 3 100.001 00. 66.7 2 66.7 33.3 00 100.0 Total Male Female American Indian Minority full-time employees, by type of minority group* 43 33 10 13 11 2 100.0 100.0 100.0 100.0 100.0 100.0 000 50.0 Total Male Female Total Male Female Spanish surnamed 9 72.7 18.2 36.3 27.3 10 76.9 30.8 30.8 20.02 30.0 30.0 50.0 40.0 Black 10 7 23.2 21.2 11 8 25.6 24.2 54.6 12 36.4 15.2 24.2 24.2 14 32.6 22 51.2 30.2 18.6 3 25.0 25.0 Total Male Female 59 47 12 100.0 100.0 100.0 41.7 25.0 33.3 50.0 Total, all types 18 12 30.5 25.5 12 12 20.3 25.5 21 16 35.6 34.0 20 17 33.9 36.2 22 46.8 19.2 12 20.3 15.3 Number of Stations 139 83 9 1 \$ 56 27 Community organizations Percent of total Institutions of higher education Percent of total West Percent of total All others Percent of total Percent of total Percent of total Northeast Percent of total Geographic region: and geographic region Type of licensee: Type of licensee BEST COPY AVAILABLE Total Percent

Joint employees not included.

Table 31. -- Minority half and part-time employees of CPB-qualified public radio stations, by type of minority group, sex, type of licensee, and geographic region: Coterminous United States, June 30, 1972

Table 31.--Hinori

100.0 100.0 Total Male Female 3 2 100.001 3 2 100.0 100.0 3 2 2 100.001 9 9 9 100.0 100.0 100.0 Total Male Female Minority half- and part-time employees, by type of minority group* American Indian 000 22.2 22.2 33.3 33.3 84 58 26 16 12 4 100.0 100.0 100.0 100.0 100.0 25.0 75.0 Total Male Female **→** 0.0 Spanish surnamed 9 6 56.2 50.0 16.7 25.0 Total Male Female 19.2 10.7 10.4 Black 16 27.6 62 43 73.8 74.1 9 15.5 25 43.1 17 12 20.3 20.7 13 15.5 25.0 100.0 100.0 100.0 8 25.8 Total Male Female 12.9 18.4 19.4 Total, all types 22 27.2 1... 29 21 25.9 25.9 87 63 77.7 77.8 stations Number 3 83 9 17 \$ **5**6 27 Community organizations Percent of total higher education Percent of total All others Percent of total West Percent of total Central Percent of total Northeast Percent of total South Percent of total Geographic region: geographic region Type of licensee: Institutions of Type of licensee Total Percent

^{*} Joint employees not included.

8	BEST COPY AVAILABLE				01411110	3100 31	36.86	COCKTHINGUS CNICED SCHORS, CENE SC. 19/2		7							
					Minorit	, joint	full-t	ime empla	yees of	f dua]	Minority joint full-time employees of dual licensees, by type of minority group	by typ	e of mi	nority 9	7 o c p		
	Type of licensee	Nesber	Total,	=	types		Black		Spa	Spanish surnamed	rnamed	Amer	American Indian	dian		Oriental	_
	and geographic region	licensees*	Total	Male	Female	Totel	Ma le	Female	Total	Male	Female	Total	Male	Female	Total	Mele	Female
	Total Percent	e e	2 9 100.0	20 100.0	100.0	100.00	20 100.0 100.001	100.001	100.0	8 100.00 100.001	100.001	0.0	0.0	100.0	1 100.0 100.0	0.001	100.0
	Type of licensee:																
	Institutions of higher education Percent of total	20	27.6	30.0	22.2	3 15.0	1.7	28.6	62.5	71.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Community organizations Percent of total	∞	72.4	14	77.8	17 85.0	12 92.3	71.4	37.5	28.6	100.001	0.0	0.001 0.0	0.0	100.0	00.	103.0
	All others Percent of total	ιn	0.0	0.0	00.	0.0	0.0	00.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	00.
	Geographic region:																
	Northeast Percent of total	∞	24.2	25.0	22.2	30.0	30.8	28.6	12.5	14.3	0.0	0.0	0.0	00.0	0.0	0.0	0.0
	Central Percent of total	01	6.9	5.0	11.2	10.01	7.6	14.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	South Percent of total	φ.	37.9	\$ 0.0	33.3	35.0	30.8	42.8	50.0	57.1	00.0	0.0	0.0	0.0	0.0	0.0	0.0
	West	•	31.0			25.05	→ &	14.3	37.5	28.6	100.0	00	00.	0 0	100.0	00	1000

^{*} Number of dual (TV and radio) licensees reporting joint employees.

BEST COPY AVAILABLE

Coterminous United States, June 30, 1972

			Minori	ty joint	part-t	ine emp	loyees	f duel	license	inority joint part-time employees of dual licensees, by type of minority group	pe of	inority	group		
Type of licensee	Nember	Total, all type	types		Black		Spant	Spanish surnamed	pame q	Ameri	American Indian	ian	Ō	Oriental	
and geographic region	licensees*	Total Male Fema	Female		Hale	Total Male Female Total Male Female	Total	Male	emale	Total Male Female	Hale	emale	Total	Hale	Total Male Female
Total Percent	88	13 8 100.00 100.001	100.00	100.0	5	100.0	100.001	0.00	100.001	9 5 4 3 2 1 00.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0	1 0.00	0.001	100.00	0.001	100.0

Type of licensee:

Institutions of higher education 20 Percent of total	Community organizations 8 Percent of total	All others 5 Percent of total	Geographic region:	Northeast Percent of total	Central 10 Percent of total	South Percent of total	Mest 9
9 4 69.2 50.0	30.8 50.0	0.0		0.0 0.0	30.8 25.0	15.4 25.0	7 4
50.0	50.0	0.0		0.0	25.0	25.0	\$0.0
	00.					00.0	
77.8	22.2	0.0		0.0	44.5	22.2	33,3
90.09	9	0		0.0	40.0	40.0	1 20.0
100.0	0.0	0.0		0.0	50.0	0.0	50.0
33.3	66.7	0.0		0.0	00.	0.0	300
0.0	66.7 100.0	0.0		00.	0.0	0.0	100 2
100.0	00.	0.0				00.0	
100.0	0.0	0.0		0.0	0.0	00.	100
100.001	0.0	0.0		0.0	00.	0.0	ני טטנ
0.0	00.	0.0				0.0	
	00.			0.0	0.0	0.0	00
00.	0.0	0.0		0.0	0.0	00.0	00
00.0	0.0	00.0		0.0	00.	0.0	00

^{| *} Number of dual (TV and radio) licensees reporting joint employees.

Table 34.--Minority full-time employees of CPB-qualified public radio stations, by sex and type of occupation: Coterminous United States, June 30, 1972

	Mine	ority full-time empl	oyees*	
Type of occupation	Total	Male	Female	
Total, all types Percent	59 100.0	47 100.0	12 100.0	
Subtotal, management and supervisory Percent of total	30 50.8	26 55.3	33.3	
General manager	1	1	0	
Station manager	1	1	0	
Operations manager	3	3	0	
Program manager	1	1	0	
Traffic manager	1	1	0	
Production manager	2	2	0	
Producer-director	8	7	1	
Public relations director	1	1	0	
Business manager	3	2	1 .	
Chief engireer	2	2	0	
Supervisory engineer	2	2	0	
lews director	0	0	0 •	
Music director	4	3	1	
Promotion director	1	0	1	
Development director	0	0	0	
Continuity director	0	0	0	
Instructional services director	0	0	0	
Otner managemen'. and supervisory	0	0	0	
Subtotal, other employees Percent of total	29 49.2	44.7	8 66.7	
On-air talent	3	3	0	
Production assistant	6	5	1	
Broadcasting engineer	11	11	0	
Clerical and secretarial	8	1	7	
Manual and custodial	1	1	0	

^{*} Joint employees not included.

Table 35.--Totel broadcast hours of CPB-qualified public radio stations, by type of programing and of licensee: Aggregate United States, fiscal years 1971 and 1972

			Broadcast hours,	by type of programing	
Type of licensee and fiscal year	Number of stations	All types	Educational, in- formational and cultural program- ing for a pub- lic audience	Inschool and inservice pro- graming for e specific audience	All other
All types FY 1971 FY 1972	103 121	498,273 647,738	417,878 546,333	14,505 17,433	65,890 83,972
Institutions of higher aducation FY 1971 FY 1972	74 84	346,953 446,359	287,317 375,217	6.737 5,270	52,899 65,872
Community organizations FY 1971* FY 1972	. 16	92,830	83,155	1,598	8,077
All others FY 1971* FY 1972	29 + 21	151,320* 108,549	130,561÷ 87,961	7,768* 10,565	12,991* 10,623

^{*} fy 1971 data for community organizations were reported under all others.

Table 36.--Total broadcast hours of CP8-qualified public radio stations, by type of licensee and of programing: Aggregate United States, fiscal year 1972

		Broadcast hours, by	y type of licens	••
Type of programing	All types	Institutions of higher education	Community organizations	All others
(Mumber of stations'	(121)	(84)	(16)	(21)
(Mean number of broadcast weeks)	(50)	(51)	(45)	(52)
Total, all types Percent Number of stations broadcasting	647,738 100.0 121	446,359 100.0	92,830 100.0 16	108,549 100.0 21
Percent of stations broadcasting Hean broadcast hours	100.0 5,353.2	100.0 5,313.5	100.0 5,801.9	100.0 5,169.0
Educational, informational, and cultural progreming for a public audience Percent of total Number of stations broadcasting	546,333 84.3 121	375,217 84.1 84	83,155 89.6 16	87,961 81.0 21
Percent of stations broadcasting Mean broadcast hours	100.0 4,515.1	100.0 4,466.9	100.0 5,197.2	100.0 4. 188.6
Inschool end Inservice program- ing for a specific audience Percent of total Number of stations broadcasting Percent of stations broadcasting Mean broadcast hours	17,433 2.7 32 26.4 544.8	5,270 1.2 19 22.6 277.4	1,598 1.7 3 18.8 532.7	10,565 9.7 10 47.6 1,056.5
All other programing Percent of total Mumber of stations broadcasting Percent of stations broadcasting Mean broadcast hours	83,972 13.0 63 52.1 1,332.9	65,872 14.7 49 58.3 1,344.3	8,077 8.7 4 25.0 2,019.3	10,023 9.3 10 47.6 1,002.3

Table 37.--Total weekly broadcast hours of CPB-qualified public radio stations, by day of week and type of licensee: Aggregate United States, fiscal year 1972

BEST COPY AVAILABLE

	Me	an weekly br	oadcast hours,	by day of week	
		Monday th	rough Friday		
Type of licensee	Week total	To (11	(Per day)	Saturday	Sund: y
Total, all types Percent Number of stations broadcasting Percent of stations broadcasting Mean broadcast hours	12,960	9.507	(1.901)	1.795	1,658
	100.0	100.0	(100.0)	100.0	100.0
	121	121	(121)	115	108
	100.0	100.0	(100.0)	95.0	89.3
	107.1	78.6	(15.7)	15.6	15.4
Institutions of higher education	8,826	6.466	(1.293)	1.225	1,135
Percent of total	68.1	68.0	(68.0)	68.2	68.4
Number of stations broadcasting	84	84	(84)	79	76
Percent of stations broadcasting	100.0	100.0	(100.0)	94.0	90.5
Mean broadcast hours	105.1	77.0	(15.4)	15.5	14.9
Community organizations	2.038	1,475	(295)	280	283
Percent of total	15.7	15.5	(15.5)	15.6	17.1
Number of stations broadcasting	16	16	(16)	15	16
Percent of stations broadcasting	100.0	100.0	(100.0)	94.0	100.0
Mean broadcast hours	127.4	92.2	(18.4)	18.7	17.7
All others Percent of total Number of stations broadcasting Percent of stations broadcasting Mean broadcast hours	2.096	1,566	(313)	290	240
	16.2	16.5	(16.5)	16.2	14.5
	21	21	(21)	21	16
	100.0	100.0	(100.0)	100.0	76.2
	99.8	74.6	(14.9)	13.8	15.0

Table 38.--Mean weekly broadcast hours of CPB-qualified public radio stations for educational, informational, end cultural programing for a public audience, by day of week and type of licensee:

Aggregate United States, fiscal year 1972

	He	an weekly br	oadcast hours,	by day of week			
		Monday th	rough Friday	-			
Type of licensee	Week total	Total	(Per day)	Saturday	Sunday		
Total, all types Percent Number of stations broadcasting Procent of stations broadcasting Mean broadcast hours	10,964	7,991	(1,598)	1,506	1,467		
	100.0	100.0	(100.0)	100.0	100.0		
	121	121	(121)	115	108		
	100.0	100.0	(100.0)	95.0	89.3		
	90.6	66.0	(13.2)	13.1	13.6		
Institutions of higher education	7.443	5,439	(1,087)	1,001	1,003		
Percent of total	67.9	68.1	(68.1)	66.5	69.4		
Number of stations broadcasting	84	84	(94)	79	76		
Percent of stations broadcasting	100.0	100.0	(100.7)	94.0	90.5		
Mean broadcast hours	88.6	64.8	(13.0)	12.7	13.2		
Community organizations Percent of total Rumber of stations broadcasting Percent of stations broadcasting Mean broadcast hours	1,824	1,329	(266)	246	249		
	16.6	16.6	(16.6)	16.3	17.0		
	16	16	(16)	15	16		
	100.0	100.0	(100.0)	93.8	100.0		
	114.0	83.1	(16.6)	16.4	15.6		
All others Percent of total Number of stations broadcasting Percent of stations broadcasting Mean broadcast hours	1,697	· 1,223	(245)	259	215		
	15.5	15.3	(15.3)	17.2	14.6		
	21	21	(21)	21	16		
	100.0	100.0	(100.0)	100.0	76.2		
	80.8	58.2	(11.7)	12.3	13.4		

	Hed	in weekly br	oadcast hours,	by day of week			
	-	Monday th	rough Friday	_			
Type of licensee	Week total	Total	(Per day)	Saturday	Sunday		
Total, all types Percent Number of stations broadcasting Percent of stations broadcasting Mean broadcast hours	354 100.0 32 26.4 11.1	312 100.0 32 26.4 9.8	(62) (100.0) (32) (26.4) (2.0)	25 100.0 8 6.6 3.1	17 100.0 5 4.1 3.4		
Institutions of higher education Percent of total Number of stations broadcasting Percent of stations broadcasting Mean broadcast hours	103 29.1 19 22.6 5.4	88 28.2 19 22.6 4.6	(18) (28.2) (19) { 22.6 } (0.9)	10 40.0 4 4.8 2.5	29.4 2 2.4 2.5		
Community organizations Percent of total Number of stations broadcasting Percent of stations broadcasting Mean broadcast hours	45 12.7 3 18.8 15.0	33 10.6 3 18.8 11.0	{ 10.6 }	24.0 1 6.3	35.3 1 6.3		
All others Percent of total Number of stations breadcasting Percent of stations broadcasting Mean broadcast hours	206 58.2 10 47.6 20.6	191 61.2 10 47.6 19.1	(38) (61.2) (10) (47.6) (3.8)	9 36.0 3 14.3 3.0	9.5 3.0		

Table 40.--Mean weekly broadcast hours of CPB-qualifie lic radio stations for all other Programing, by day of week and type of licensee: Aggregate United States, fiscal year 1972

Type of licensee	Hea	in weekly br	oadcast hours,	by day of week			
		Monday through Friday					
	Wee'. total	Tota1	(Per day)	Saturday	Sunday		
Total, all types Percent	1,642 100.0	1,204 100.0	(241) (100.0)	264 100.0	1 74 100.0		
Number of stations broadcasting Percent of stations broadcasting Mean broadcast hours	63 52.1 26.1	60 49.6 20.1	(60) (49.6) (4.0)	55 45.5 4.8	43 35.5 4.0		
Institutions of higher education Percent of total	1,280 78.0 49	939 78.0 47	(188) (78.0) (47)	214 81.1 44	127 73.0 36		
Number of stations broadcasting Percent of stations broadcasting Mean broadcast hours	58.3 26.1	56.0 20.0	(56.0) (4.0)	52.4 4.9	42.9 3.5		
ommunity organizations Percent of total	169 10.3	113 9.4 4	(23) (9.4)	28 10.6	28 16.1		
Number of stations broadcasting Percent of stations broadcasting Mean broadcast hours	25.0 42.3	25.0 28.3	25.0) 5.7)	25.0 7.0	25.0 7.0		
All others Percent of total	193 11. 7	152 12.6	{ 30 } { 12.6 }	22 8.3	19 10.9		
Number of stations broadcasting Percent of stations broadcasting Hean broadcast hours	10 47.6 19.3	9 4 2.9 16.9	(9) (42.9) (23.4)	7 33.3 3.1	14.3 6.3		

Table 41.--Mean weekly broadcast hours of CP8-qualified public radio stations, by day of week and AM-FM category: Aggregate United States, fiscal year 1972

AM - FM category		Mean wee	kly broadcast	hours, by	day of week				
		Monday through Friday				(Mean			
	Week total	Total	(Per day)	Saturday	Sunday	broadcas: weeks)			
Total Percent Number of stations broadcasting Percent of stations broadcasting Mean broadcast hours	12,960 100.0 121 100.0 107.1	9,507 100.0 121 100.0 78.6	{ 1.901 } { 100.0 } { 121 } { 100.0 } 15.7 }	1,795 100.0 115 95.0 15.6	1,658 100.0 108 89.? 15.4	(50)			
M stations Percent of total Number of stations broadcasting Percent of stations broadcasting Mean broadcast hours	1,437 11.1 17 100.0 84.5	1,080 11.4 17 100.0 63.5	{ 216 } 11.4 } 17 } 100.0 }	206 11.5 16 94.1 12.9	151 9.1 12 70.6 12.6	(52)			
M stations Percent of total Number of stations broadcasting Percent of stations broadcasting Mean broadcast hours	11,523 88.9 104 100.0 110.8	8,427 88.6 104 100.0 81.0	(1,685) { 88.6 } { 104 } { 100.0 } { 16.2 }	1,589 88.5 99 95.2 16.1	1,507 90.9 96 92.3 15.7	(50)			

Table 42.--Parcant distributions of total broadcast hours of CPB-qualified public radio stations, by source of programing: Aggregate United States, fiscal years 1971 and 1972

	Percent distributi	on of broadcast hours
Source of programing	FY 1971	FY 1972
(Number of stations broadcasting)	(10\$)	(121)
(Total broadcast hours)	(498,273)	(647,738)
Total, all sources	100.0	100.0
Programs locally produced	65.6	67.3
Interconnection	5.9	8.0
Tape from National Public Radio	10.2	9.5
Tape from Pacifica	*	, 1 .2
Tape from Broadcasting Foundation of America	0.7	0.7
Tape from other noncommercial sources	8.9	7.8
Tape from commercial sources	1.8	1.9
All other sources	6.9	3.6

^{*} First included in survey in FY 1972.



Table 43.--Percent distributions of total broadcast hours of CPB-qualified public radio stations, by type of licensee and source of programing: Aggregate United States, fiscal year 1972

•	Percent distribution of broadcast hours, by type of licens					
Source of programing	All types	Institutions of higher education	Community organizations	All others		
(Number of stations broadcasting)	(121)	(84)	(16)	(21)		
(Total broadcast hours)	(647,738)	(446,359)	(92,830)	(108,549)		
Total, all sources	100.0	100.0	100.0	100.0		
Programs locally produced	67.3	66.8	80.1	58.1		
Interconnection	8.0	9.7	4.1	4.3		
Tape from National Public Radio	9.5	8.7	3.1	18.2		
Tape from Pacifica	1.2	0.3	6.1	0.7		
Tape from Broadcasting Foundation of America	0.7	0.6	1.3	1.0		
Tape from other noncommercial sources	7.8	8.1	2.7	10.9		
Tape from commercial sources	1.9	2.3	1.7	0.7		
All other sources	3.6	3.5	0.9	6.1		

Table 44.--Music broadcast hours of CPB-qualified public radio stations, by type of licensee and of music:
Aggregate United States, fiscal year 1972

	Mus	ic broadcast hours,	by type of lice	nsee		
Type of music	All types	Institutions of higher education	Community organizations	All other		
Number of stations)	(121)	(84)	(16)	(21)		
Total broadcast hours)	(647,738)	(446,359)	(92,830)	(108,549)		
Total, all types Percent Number of stations broadcasting Mean broadcast hours	403,579	284,308	61,018	58,253		
	100.0	100.0	100.0	100.0		
	120	84	16	20		
	3,363.2	3,384.6	3,813.6	2,912.7		
Classical	243,887	163,530	37,380	42,977		
Percent of total	60.4	57.5	61.3	73.8		
Number of stations broadcasting	117	83	15	19		
Mean broadcast hours	2,084.5	1,970.2	2,492.0	2,261.9		
Jazz	31,385	23,979	5,737	1,669		
Percent of total	7.8	8.4	9.4	2.9		
Number of stations broadcasting	100	72	12	16		
Mean broadcast hours	313.9	330.0	478.1	104.3		
Rock	30,217	22,368	3,739	4,115		
Percent of total	7.5	7.9	6.1	7.;		
Number of stations broadcasting	66	49	9	8		
Mean broadcast hours	457.8	456.5	415.4	513.8		
Folk Percent of total Number of stations broadcasting Mean broadcast hours	16,036	10,103	4,010	1,923		
	4.0	3.6	6.6	3.3		
	78	57	10	11		
	205.6	177.2	401.0	174.8		
Ethnic	22,040	12,000	6,5:5	3,525		
Percent of total	5.5	4.2	10.7	6.0		
Number of stat ^f ons broadcasting	68	46	10	12		
Mean broadcast hours	324.1	260.9	651.5	293.8		
Show Percent of total Number of stations broadcasting Mean broadcast hours	11,336	8,045	1,257	2,034		
	2.8	2.8	2.0	3.5		
	66	51	5	10		
	171.8	157.7	251.4	203.4		
All others Percent of total Number of stations broadcasting Mean broadcast hours	48,678 12.0 67 726.5	44,283 15.6 56 790.8	2,380 3.9 3	2,015 3.4 8 251.9		

BEST COPY AVAILABLE

Table 45.--Broadcast hours of local music concerts of CPB-qualified public radio stations, by type of licensee: Aggregate United States, fiscal year 1972

	Local	Local concert broadcast hours, by type of licensee					
Local concert broadcast (Number of stations)	All types (121)	Institutions of higher education (84)	Community organizations (16)	All others			
Total broadcast hours	9,772	8,133	1,279	360			
Number of stations broadcasting	91	67	13	11			
Percent of stations broadcasting	75.2	79.8	81.3	52.4			
Mean broadcast hours	107.4	121.4	98.4	32.7			

Table 46.--Hours of programs locally produced by CPB-qualified public radio stations, by type of licensee and of production: Aggregate United States, fiscal year 1972

Type of production	Hours of	Hours of programs locally produced, by type of licensee				
	All types	Institutions of higher education	Community organizations	All others		
Number of stations)	(121)	(84)	(16)	(21)		
Total, all types	403,771	280,242	70,573	52,956		
Percent Number of stations producing Percent of stations producing	100.0 121 100.0	160.0 84 100.0	100.0 16 100.0	100.0 21 100.0		
ive	298,061	216,736	52,318	29,007		
Percent of total Number of stations producing Percent of stations producing	73.8 119 98.3	77.3 83 98.8	74.1 16 100.0	54.8 20 95.2		
ape	105,710	63,506	18,255	23,949		
Percent of total Number of stations producing Percent of stations producing	26.2 121 100.0	22.7 8 4 100.0	25.9 16 100.0	45.2 21 100.0		



BEST COPY AVAILABLE

Table 47.--CPB-qualified public radio stations using wire service or audio news servici, by type of licensee, of wire service, and of audio news service: Aggregate United States:

fiscal year 1972

Wire service and audio news service	Number of stations, by type of licensee					
	All types	Institutions of higher education	Community organizations	All others		
(Number of stations)	(121)	(84)	(16)	(21)		
Use of wire service						
Total, all services United Press International (UPI) Associated Press (AP) Reuters Other services	95 62 59 8 12	74 49 45 4 10	10 6 8 4 1	11 7 6 0 1		
Use of audio news service						
Total, all services United Press International (UPI) Associated Press (AP) Metromedia Westinghouse Other services	58 21 2 8 3	43 17 1 3 3 26	11 2 0 3 0 8	4 2 1 2 0 2		

Table 48.--CPB-qualified sublic radio stations broadcasting syndicated music concerts, by type of licensee and by program of syndicated music concerts: Aggregate United States, fiscal year 1972

	Number	of stations broadcas	sting, by type o	f licensee	
Programs of syndicated music concerts	All types	Institutions of higher education	Community organizations	All others	
(Number of stations)	(121)	(84)	(16)	(21)	
Total, all programs	99	72	14	13	
New York Metropolitan Opera	50	43	4	3	
Cleveland Orchestra	45	36	5	4	
Boston Symphony Orchestra	33	26	4	3	
Philadelphia Orchestra	16	8	3	5	
Library of Congress Chamber Music Concerts	23	16	4	3	
Boston Pops	20	13	5	2	
Cleveland Pops	7	7	0	0	
Music from Oberlin	24	14	5	5	
British Broadcasting Cor- poration Music Showcase	14	9	4	1	
Marlboro Music Festival	12	9	2	1	
All other specified concerts	77	55	11	11	

Table 49.--Number of records of CPB-qualitied public radio stations, by type of licensee and size of record: Aggregate United States, fiscal year 1972

	Nur	nber of records, by	type of license	•
Size of record	All types	Institutions of higher education	Community organizations	All others
(Number of stations)	(121)	(84)	(16)	(21)
Total, all sizes Percent Number of stations Mean	822,525	583,163	108,830	130,532
	100.0	100.0	100.0	100.0
	120	84	16	20
(Percent of stereo records.)	6,854.4	6,942.4	6,801.9	6,526.6
	(61.6)	(62.2)	(79.9)	(43.8)
33 1/3 r.p.m. Percent of total Number of stations Mean	723,562	499,685	106,553	117,324
	88.0	85.7	97.9	89.9
	120	84	16	20
	6,029.7	5,948.6	6,659.6	5,866.2
IS r.p.m. Percent of total Number of stations Mean	52,380	41,301	621	10,458
	6.4	7.1	0.6	8.0
	60	46	3	11
	873.0	897.8	207.0	950.7
78 r.p.m.	46,583	42,177	1,656	2,750
Percent of total	5.6	7.2	1.5	2.1
Number of stations	39	28	6	5
Mean	1,194.5	1,506.3	276.0	550.0

Table 50.--Number of records of CP8-qualified public radio stations, by type of licensee and of music:
Aggregate United States, fiscal year 1972

	Ni	umber of records, by	type of license	le
Type of music	All types	Institutions of higher education	Community organizations	All others
Number of stations)	(121)	(84)	(16)	(21)
Total, all types Percent Number of stations Mean	822,525	583,163	108,830	130,532
	100.0	100.0	100.0	100.0
	120	84	16	20
	6,854.4	6,942.4	6,801.9	6,526.6
lassical	498,367	327,885	70,992	99,490
Percent of total	60.6	56.2	65.2	76.2
Number of stations	119	84	15	20
Mean	4,188.0	3,903.4	4,732.8	4,974.5
azz	67,652	53,880	9,888	3,884
Percent of total	8.2	9.2	9.1	3.0
Number of Stations	105	75	14	16
Mean	644.3	718.4	706.3	242.8
lock	77,536	56,356	12,338	8,842
Percent of total	9.4	9.7	11.3	6.8
Number of stations	84	62	12	10
Mean	923.0	909.0	1,028.2	884.2
Folk Percent of total Number of stations Mean	34,358	23,351	6,247	4,760
	4.2	4.0	5.8	3.6
	92	70	10	12
	373.5	333.6	624.7	396.7
thnic	25,146	16,847	3,925	4,374
Percent of total	3.1	2.9	3.6	3.4
Number of stations	80	60	10	10
Mean	314.3	280.8	392.5	437.4
Show Percent of total Number of stations Mean	27,023	22,289	1,340	3,394
	3.3	3.8	1.2	2.6
	86	68	5	13
	314.2	327.8	268.0	261.1
All others	92,443	82,555	4,100	5,788
Percent of total	11.2	14.2	3.8	4.4
Number of stations	93	69	10	14
Mean	994.0	1,196.4	410.0	413.4

APPENDIXES



APPENDIX A

DEFINITIONS OF SELECTED TERMS AND ORGANIZATIONS

Terms and organizations used in this report are defined below.

Broadcast Hours--Hours transmitted by CPB-qualified public radio stations during fiscal year 1972.

Broadcasting Foundation of America (BFA)--An agency that distributes a variety of informational and cultural programs to subscribing commercial and noncommercial radio stations. BFA programs are produced by stations or production agencies in the United States and other countries.

Capital Expenditures -- Expenditures for land, buildings, machinery, equipment, facilities, hardware, automotive equipment, and significant improvement to major items of property and equipment. (Operating expenses [see Direct Operating Costs] are not included.)

Comporation for Public Broadcasting (CPB)—A nonprofit corporation established by Congress in 1967 to promote and help finance development of public radio and television. Its board is appointed by the President with the advice and consent of the Senate.

CPB-Qualified Public Radio Station--Stations which meet the minimum criteria outlined in the CPB booklet, Policy for Public Radio Station Assistance. (See appendix B.)

Coterminous United States -- All of the United States except Alaska and Hawaii.

Direct Operating Costs (Operating Expenses)—Actual costs of operations which were budgeted for, and were under management control of, the individual station, network, or center. Included are expenditures for minor items, routine repairs and maintenance, rents, expendable supplies and materials, and items with a life-expectancy of less than 2 to 3 years. Not included are depreciation, capital expenditures, repayment of loans, invested money, allocation of money to reserve funds, or costs absorbed by other institutions.

Dual Licensees--Radio licensees operated jointly with affiliated public television licensees.



Employment -- Number of full-, half-, or part-time employees.

- (a) Full-time employees--Radio-station employees on payroll as of June 3C, 1972, paid for the full normal work week at a rate not less than the Federal minimum hourly wage.
- (b) Half-time employees--Other radio-station employees as of June 30, 1972, paid at least the Federal minimum wage for at least 20 hours per week, but less than the full work week.
- Part-time employees--All other paid radio-station employees, excluding unpaid students, volunteers, and occasional hourly workers.
- (d) Joint employees--Full- and part-time employees who worked for both affiliated public television and radio stations.

Gifts-in-Kind--Estimated value of gifts or donations of machinery, equipment, supplies, or other tangible things of value--as distinct from money.

Income--All sources of money or appropriations of money received or entered in the books as receivable in the current reporting year. This does not include moneys withdrawn from reserve accounts established with income or funds received in prior years, moneys borrowed from banks or other sources, or gifts and institutional support from individuals and other institutions.

Inschool and Inservice Programing for a Specific Audience--Programing designed for a group with specific objectives, such as current diagnostic techniques for physicians or instruction in reading.

Institutional Support -- Estimated value of services and use of facilities provided by supporting institutions.

Instructional Radio Services (Income) -- Estimated income or appropriation received as a result of, or in support of, instructional and classroom programing services of a radio station or network.

Interconnection -- Broadcast interconnection systems, including national interconnection (National Public Radio), regional interconnection (e.g., Wisconsin Educational Radio Network).

Licensee--An organization which has been granted a license to operate a broadcast station or stations.

Minority Employees -- Employees with the following racial or ethnic backgrounds: Black, Spanish surnamed, American Indian, or oriental. Because the term "minority" has different meanings in the outlying areas, data on minority employees from that region were excluded from minority counts in this report.

National Public Radio (NPR) -- A nonprofit corporation, funded primarily by CPB, which produces and distributes national programing and manages the interconnection of CPB-qualified stations. The majority of its board is selected by station managers.



Production (Costs) -- Costs associated with program production and programing materials at a local station or network.

Production Hours--Hours of programs locally produced by CPB-qualified public radio stations during fiscal year 1972.

Programing (Costs) -- Costs of acquiring and scheduling programs.

Public Radio Station--A noncommercial station which is: (1) publicly owned (by a local community or municipality, State agency, school system, college, or public corporation) and (2) subsidized (by State or local taxes or foundation grants). It is eligible for support from CPB and Federal facility grants.

Source of Programing--Origin of program delivery (e.g., programs locally produced, interconnection, etc.).

Technical (Costs) -- Costs associated with repairs, maintenance, control, and technical operations.

Total Capital Expenditures-to-Date--Accumulated gross capital expenditures and gifts-in-kind through June 30, 1972. Depreciation and inflation factors over the years are not taken into account for these amounts.

Trainees--Paid radio station employees engaged primarily in formal on-the-job training programs.

Type of Production -- Programs locally produced, either live or on tape.

Type of Programing--(1) Educational, informational, and cultural programing for a public audience, (2) inschool and inservice programing for a specific audience, or (3) all other programing.



APPENDIX B

CRITERIA FOR DETERMINING ASSISTANCE ELIGIBILITY*

The Corporation for Public Broadcasting--charged with determining how to utilize most effectively limited financial resources for systematic development of a significant, national public radio service--considers the following criteria in determining the appropriateness of Corporation support for a station:

- 1. Licensing by the FCC as a noncommercial educational radio station.
- 2. Operation with an effective radiated power of no less than 250 watts at 500 feet above average terrain (or the equivalent) on a standard FM frequency, or a rated transmitted power of no less than 250 watts on an AM frequency.
- 3. A minimum of one adequately equipped studio and separate control room to provide for local program production and origination.
- 4. A minimum number of full-time professional staff in compliance with scheduled criteria for the years through 1976. (See page 70.)
 - "Full-time professional radio station staff" includes permanent personnel with demonstrated skill and expertise in the management, programing, production, promotion, development, or engineering areas of radio station operation, paid no less than the minimum Federal hourly wage, whose terms of employment require the exercise of full-time duties in one or more of these areas.
 - (a) At least one full-time staff member should be employed in a managerial or programing position.
 - (b) Interns and trainees do not meet the definition of this criterion.
 - "Half-time professional radio station staff" includes permanent personnel who work a minimum of 20 hours per week, paid no less than the minimum Federal hourly wage, with demonstrated skill and expertise in the areas of management, programing, production, development, or engineering.
 - Full-time and half-time positions should be maintained on an annual basis.

67/69



Policy for Public Radio Station Assistance and Qualifying Stations, March 1972 Corporation for Public Broadcasting (Washington D.C., 1972), pp. 4 - 6, 10.

- 5. A minimum operational schedule in compliance with the schedule of criteria for the years through 1976.
- 6. A daily broadcast schedule devoted primarily to programing of good quality which serves demonstrated community needs of an educational, informational, and cultural nature, within its primary signal area. Such programing should be intended for a general audience.
 - A program schedule designed to further the principles of a particular religious philosophy does not meet the definition of this criterion.
 - A program schedule designed primarily for inschool or professional inservice audiences does not meet the definition of this criterion.

To assist in the development of a dynamic public radio system, the Corporation for Public Broadcasting will gradually strengthen its support criteria to encourage the establishment of full-time, public radio broadcasting services, operating 52 weeks per year, 7 days per week, 18 hours per day (holidays included) by 1976.

MINIMUM CRITERIA	1972	1973	1974	1975	1976
STAFF: FULL-TIME	2	3	3	4	5
HALF-TIME	2				
ON-THE-AIR SCHEDULE: WEEKS PER YEAR	52	52	52	52	52
DAYS PER WEEK	6	7	7	7	7
HOURS PER DAY	12	12	14	16	18



APPENDIX C

SURVEYS OF CPB-QUALIFIED PUBLIC RADIO STATIONS

1. History and general description of surveys: 1969 - 71

In July 1969, the Corporation for Public Broadcasting (CPB), aware of the need for reliable statistics and information concerning its constituents' broadcasting operations, issued a grant to the National Association of Educational Broadcasters (NAEB) to develop and implement a management information system.

To develop a new survey instrument, NAEB examined various survey forms and conducted a series of interviews with selected station personnel and key people within the broadcasting industry. The resultant findings were incorporated into the design of the fiscal year 1969 survey instrument.

The fiscal year 1969 survey of public radio stations (the first comprehensive survey of this kind) was launched at the beginning of 1970. The survey instruments were forwarded to about 450 public stations; of these, 200 filed completed (or partially completed) reports. In July 1970, the information project was placed under direct CPB administration and work was completed on establishing computer files of selected survey data. At about this time, the CPB established minimum criteria for radio stations to qualify for general support grants (see appendix A); 73 of the 450 stations met these criteria, as of June 30, 1969. Because of low response and inaccurate and incomplete returns, the Corporation decided to accumulate information based solely on whether public radio stations meet the criteria for CPB general support grants.

For the fiscal year 1970 survey, a refined, less ambiguous instrument elicited 91 responses from 96 stations considered eligible for CPB grants. With essentially the same instrument, the fiscal year 1971 survey sought information on quantitative data which varies on a fiscal year basis, such as financial, broadcast schedule, and employment data; part II sought information on static data, such as listing of management personnel, station facilities, and studio equipment. The part II instrument consisted of listings of computer records of these static data from the previous year and required only corrections to update the information. All the 103 stations contacted responded to the survey.

The survey instrument for fiscal year 1972 differed only slightly from its predecessor (there were some modifications in the employment survey form and in terminology). All 121 qualified radio stations responded to the 1972 survey.



2. Processing procedures and list of computer files

Raw data from the survey questionnaires were manually edited and corrected for obvious errors, and followups with stations effected the necessary corrections. Verified information was then entered into the computer files and checked again to insure accuracy.

The Corporation has modified and improved its management information computer files, primarily through timesharing and remote-access retrieval.

The iollowing are computer files developed from annual survey data:

- 1. Financial file -- Financial and promotion data
- 2. Employee file -- Employee data
- 3. Station file -- Station and transmission facilities, broadcast data
- 4. Studio file -- Studio facilities and production data
- 5. Personnel file -- Names, addresses, and phone numbers of management personnel



APPENDIX D

COMPUTATIONS OF BROADCAST HOURS

Mean weekly broadcast hours for weeks broadcast (based on stations' broad-1. cast hours of a typical week)

$$MBH_{wk} = \underbrace{\begin{matrix} \Sigma \\ \Sigma \\ i=1 \end{matrix}}_{N} X_{i}$$

Where

MBH_{wk} = Mean weekly broadcast hours X_i = Weekly broadcast hours of i station

N = Number of broadcasting stations

2. Total (year) broade ... hours for type of programing

$$TBH_{eic} = \sum_{i=1}^{n} f_i (x_{i-1} + x_{i-2} + ... + x_{i-7})$$

$$TBH_{iss} = \sum_{i=1}^{n} f_{i} (Y_{i-1} + Y_{i-2} + ... + Y_{i-7})$$

$$TBH_{oth} = \sum_{i=1}^{n} f_{i}(Z_{i-1} + Z_{i-2} + ... + Z_{i-7})$$

Where

TBHeic = Total broadcast hours for educational, informational, and cultural programs for a public audience

 $\mathsf{TBH}_{\mathsf{iss}}$ = Total broadcast hours for inschool and inservice programs for a specific audience

TBHoth = Total broadcast hours for all other programs



f; = Number of weeks broadcast by ith station

X = Broadcast hours of educational, informational, and cultural
 programs for a public audience

Y = Broadcast hours of inschool and inservice programs for a specific audience

Z = Broadcast hours of all other programs

i-1 = On Monday of ith station (broadcast hours)

i-2 = On Tuesday of ith station (broadcast hours)

i-3 = On Wednesday of ith station (broadcast hours)

i-4 = On Thursday of ith station (broadcast hours)

i-5 = On Friday of ith station (broadcast hours)

i-6 = On Saturday of ith station (broadcast hours)

i-7 = On Sunday of ith station (broadcast hours)

3. Weekly broadcast hours by day of week

$$BH_{wkd} = \sum_{i=1}^{n} \{ (X_{i-1} + X_{i-2} + \dots + X_{i-5}) + (Y_{i-1} + Y_{i-2} + \dots + Y_{i-5}) + (Z_{i-1} + Z_{i-2} + \dots + Z_{i-5}) \}$$

$$BH_{sat} = \sum_{i=1}^{n} (X_{i-6} + Y_{i-6} + Z_{i-6})$$

$$BH_{sun} = \sum_{i=1}^{n} (X_{i-7} + Y_{i-7} + Z_{i-7})$$

Where

BHwkd = Broadcast hours on weekdays

BH_{sat} = Broadcast hours on Saturdays

BH_{siin} = Broadcast hours on Sundays

And see 2.

4. Total (year) broadcast hours

$$TBH_{tot} = TBH_{eic} + TBH_{iss} + TBH_{oth} = N\overline{f}MBH_{wk}$$

Where
$$n$$

$$\frac{\Sigma}{f} = i=1$$
N

And see 1, 2 and 3

5. Percent distributions of broadcast hours by source of programing

Percent distributions of broadcast hours by source of programing were computed as follows:

- i. Percentages of all categories of programing source were converted to broadcast hours for each station.
- ii. Total broadcast hours of each category of programing source were calculated by adding those of stations involved.
- iii. Finally, percent distributions of broadcast hours by programing source for those of the stations involved were made by converting the broadcast hours of each category to percent of the total.

75/16

APPENDIX E

AVERAGE STATION PROFILE: CPB-QUALIFIED PUBLIC RADIO STATIONS, FISCAL YEARS 1971 AND 1972

	FY 1971	FY 1972
(Number of stations)	(103)	(121)
FINANCE		
Income \$	117,737	127,446
Direct operating costs	101,942	106,714
Capital expenditures	13,350	23,664
EMPLOYMENT*		
Full-time employees		7.4
Male		5.7
Female		1.7
Half-time and part-time employees		9.6
Male		7.6
Female		2.0
Joint employees**		13.3
Male		10.2
Female		3.1
BROADCAST		
Annual broadcast hours	4,338	5,353
Weekly broadcast hours	97.2	101.1
Daily broadcast hours	13.9	15.3
Type of programing		
Educational, informational, and cultural		04.74
for a public audience Inschool and inservice programing for a	83.9%	84.3%
specific audience	2.9%	2.7%
All other programing	13.24	13.0%
Broadcast hours by source		
Locally produced	65.6%	67.3%
Interconnection	5.9%	8.0%
All others	28.5%	24.7%
Music broadcast hours (annual)	3,041	3,335
Classical	61.3%	60.4%
Jazz	8.0%	7.8%
Rock	7.3%	7.5%
Folk Ethnic	3.8% 4.3%	4.0% 5.5%
Show	2.2%	2.8%
All other	13.14	12.0%
PRODUCTION		
Local production hours (annual)	2,212	3,337
Live	56.0%	73.8%
Tape	44.0%	26.2%

^{*} Direct comparisons between fiscal years 1971 and 1972 are not applicable due to alterations to the survey methods for the 2 years.

^{**} Persons working for both television and radio operations of a dual licensee.

There were 42 such dual licensees in the aggregate United States during tiscal year 1972.



APPENDIX F

QUESTIONNAIRE ITEMS

Data in this report derived from the following items which were included in the survey of public radio licensees, fiscal year 1972, conducted by the Corporation for Public Broadcasting.

FINANCIAL STATISTICS

Schedule A - Income, Revenue, and Funds

(Please include all monies and funds received or receivable whether for operations, capital, investment, or reserves and whether expended during the reporting year or not. Do not duplicate receivable funds reported last year. Do not include gifts of equipment and services or the value of shared facilities.)

TOTAL

RADIO STATION Sources of income, revenues, and funds: **OPERATIONS** 1. Amounts provided directly by agencies of the federal government (Do not include CFB) NAME OF AGENCY AMOUNT Total Federal Government 2. Amounts provided by public broadcasting agencies such as: CPB, other noncommercial radio and TV stations and any other agency engaged principally in production or operations for noncommercial broadcasting. NAME OF ORGANIZATION AMOUNT CPB - General Support Grants \$ CPB - All other funds Total Public Broadcasting Agencies \$_____ 3. Local boards and departments of education 4. Other <u>local</u> government or agency sources 5. State boards and departments of education 6. Other State government or agency sources 7. State colleges and universities 8. Other colleges and universities



9.	Underwriting of specific programs	
10.	Foundations - National	
11.	Foundations - Other	
12.	Auctions (Expenses related to auction were: \$)	
13.	"Profits" from subsidiary enterprises (Please describe briefly)	
14.	Commercial stations and network contributions	
15.	Subscribers and individuals (Please estimate the number of paying members: -@ \$25.00 or more #)	
16.	Business and other organizations not includable elsewhere	
17.	Other production contracts not includable elsewhere	
Othe	er (Please specify):	
18.		
19.		
20.		
21.		
22.	All other sources of funds	
23.	Total income, revenues, and funds (Sum of lines 1 through 22 preceding)	\$
	- How much of the total income on line 23 above would you estimate or attribute to instructional radio services?	\$
	 Total transfers <u>from</u> reserve accounts, investments, cash, building funds and from other balances of funds appropriated or encumbered and received in 	
	previous years	\$
	- Received from loans, notes, and other borrowed amounts	\$



Schedule B - Expenditures, Outlays, and Allocations of Funds	TOTAL RADIO STATION OPERATIONS
Operating expenses: (Do not include capital equipment or depreciation)	
<u>Technical</u>	
Salaries and wages Other expenses	
Programming	
Salaries and wages Other expenses	
Local production	
Salaries and wages Other expenses	
Instructional and school services	
Salaries and wages Other expenses	
Development and fund raising	
Salaries and wages Other expenses	
<u>Promotion</u>	
Salaries and wages Other expenses	
Training and personnel development	
Salaries and wages Other expenses	
General and administrative	
Salaries and wages Other expenses	
All other operating expenses	
Salaries and wages Other expenses	
Total budgeted operating expenses	
(Sum of the above)	\$
- Costs absorbed by other institutions	
- Transfers of funds to reserves, investments, building funds, cash or encumbered and deferred to next fiscal year	
- Monies used for the repayment of notes, debts, and credit purchases	



Sch	edule C - Capital Expenditures	TOTAL RADIO STATION OPERATIONS
1.	Capital expenditures during the 1971 fiscal year:	
	a. Land and land improvements	
	b. Buildings	
	c. Equipment - Production equipment - Test equipment - Control room equipment - Remote equipment - Transmission system - Other: Please specify generally	
	e. Furniture and office equipment	
	f. All other capital equipment	
2.	Total capital expenditures during fiscal 1971 (Sum of items a through f above).	\$
	Total capital expenditures to date (Sum of total original cost of facilities, equipment, etc., on hand as of 6/30/70, plus 2 above, plus value of giftsexcluding moneyand donations of equipment, minus original cost of equipment sold, scrapped or disposed of during fiscal year 1971.	\$



EMPLOYMENT STATISTICS

						7	ں ا
OCCUPATION	SEX	Number of Employees	AVERAGE ANNUAL SALARY	NEGRO	SPANISH SURNAME	AMERICAN INDIAN	ORI ENTAL
GENERAL MGR OR CHIEF EXEC	MALE FEMALE		_				
STATION MANAGER	MALE FEMALE						
OPERATIONS MANAGER	MALE FEMALE						
PROGRAM MANAGER OR DIR	MALE FEMALE			+			
TRAFFIC MANAGER	MALE FEMALE						
PRODUCTION MANAGER OR DIR	MALE FEMALE						
PRODUCERS	MALE FEMALE						
PRODUCTION ASSISTANTS	MALE FEMALE						
BUSINESS MANAGER	MALE FEMALE		ļ				
CHIEF ENGINEER	MALE FEMALE			+			
SUPERVISOR ENGINEERS	MALE FEMALE		†				
BROADCAST ENGINEERS	MALE FEMALE						
MUSIC DIRECTOR	MALE FEMALE						
NEWS DIRECTOR	MALE FEMALE						
PUBLIC RELATIONS DIR	MALE FEMALE		 				
PROMOTION DIRECTOR	MALE FEMALE						
DEVELOPMENT DIRECTOR	MALE FEMALE						
CONTINUITY DIRECTOR	MALE FEMALE						
INSTRUCTIONAL SERVICES DIR	MALE FEMALE						
MGMT & SUPERVISORY	MALE FEMALE	<u> </u>	+	+		<u> </u>	
ON-AIR, PERFORMING TALENT	MALE			+			
CLERICAL & SECRETARIAL	MALE FEMALE	Ţ		-	<u> </u>		
MANUAL, CUSTODIAL, ETC.	MALE MALE					-	
	FEMALE	<u></u>			↓		↓



HALF-TIME EMPLOYEES	•						
OCCUPATION	SEX	Number of Employees	AVERAGE ANNUAL SALARY	NEGRO	SPANISH SURNAME	AMERICAN INDIAN	ORI ENTAL
GENERAL MGR OR CHIEF EXEC	MALE FEMALE						
STATION MANAGER	MALE			1			
OPERATIONS MANAGER	FEMALE MALE						
PROGRAM MANAGER OR DIR	FEMALE MALE		<u> </u>				
	FEMALE MALE			+			
TRAFFIC MANAGER	FEMALE MALE		1				
PRODUCTION MANAGER OR DIR	FEMALE						
PRODUCERS	MALE FEMALE						
PRODUCTION ASSISTANTS	MALE FEMALE			-			
BUSINESS MANAGER	MALE FEMALE						-
CHIEF ENGINEER	MALE						
SUPERVISOR ENGINEERS	FEMALE MALE						
	FEMALE MALE						-
BROADCAST ENGINEERS	FEMALE MALE						
MUSIC DIRECTOR	FEMALE	<u> </u>	†				
NEWS DIRECTOR	MALE FEMALE						
PUBLIC RELATIONS DIR	MALE FEMALE		-	+ +			_
PROMOTION DIRECTOR	MALE FEMALE			1		·	
DEVELOPMENT DIRECTOR	MALE			+ ;			
CONTINUITY DIRECTOR	FEMALE MALE						
	FEMALE MALE		1	1-1			-
INSTRUCTIONAL SERVICES DIR	FEMALE MALE						
MGMT & SUPERVISORY	FEMALE			1 1			<u> </u>
ON-AIR, PERFORMING TALENT	MALE FEMALE			+ 1			
CLERICAL & SECRETARIAL	MALE FEMALE		+	+			
MANUAL, CUSTODIAL, ETC.	MALE FEMALE		1	1			
TOTAL HALF-TIME EMPLOYEES	MALE		1				
	FEMALE	<u>. </u>					1



PART-TIME EMPLOYEES								
OCCUPATIONS	SEX	NUMBER OF	M	MINORITY EMPLOYEES				
OCCUPATIONS		EMPLOYEES	NEGRO	SPANISH SURNAMES	AMER INDIAN	ORIEN- TAL		
MANA COMPUTE A COMPUTE COMP	MALE							
MANAGEMENT & SUPERVISORY	FEMALE							
	MALE							
TECHNICAL & PRODUCTION	FEMALE							
ON-AIR & PERFORMING TALENT	MALE							
ON-AIR & PERFORMING TALENT	FEMALE			[
MDS THERE (ONT I TO DEED)	MALE							
TRAINEES (ONLY IF PAID)	FEMALE							
	MALE							
CLERICAL & ALL OTHER	FEMALE							
TOTAL PART-TIME EMPLOYEES	MALE							
	FEMALE			1				



FULL-TIME EMFLOYEES					1		
OCCUPATION	SEX	Number of Employees	AVERAGE ANNUAL SALARY	NEGRO	SPANISH	AMERICAN INDIAN	ORIENTAL
GENERAL MGR OR CHIEF EXEC	MALE FEMALE						
STATION MANAGER	MALE FEMALE						
OPERATIONS MANAGER	MALE						_
PROGRAM MANAGER OR DIR	FEMALE MALE				<u> </u>		
TRAFFIC MANAGER	FEMALE MALE						
	FEMALE MALE						
PRODUCTION MANAGER OR DIR	FEMALE MALE						
PRODUCER-DIRECTORS	FEMALE MALE						
PRODUCTION CREW MEMBERS	FEMALE MALE			1-			
BUSINESS MANAGER	FEMALE			‡_			
CHIEF ENGINEER	MALE FEMALE		(<u> </u>			
SUPERVISOR ENGINEERS	MALE FEMALE						
BROADCAST ENGINEERS	MALE FEMALE						
FILM DIRECTOR	MALE FEMALE			-			
FILM EDITORS	MALE FEMALE						
PUBLIC RELATIONS DIR	MALE FEMALE				+ -		
PROMOTION DIRECTOR	MALE FEMALE			-			
DEVELOPMENT DIRECTOR	MALE				+		
ART DIRECTOR	MALE			 			
SCHOOL SERVICES DIRECTOR	MALE MALE		-				
MGMT & SUPERVISORY	FEMALE MALE			+ -			
ON-AIR, PERFORMING TALENT	MALE MALE			+	 		
CIERICAL & SECRETARIAL	FEMALE MALE			 			
	FEMALE NALE						
MAN'AL, CUSTODIAL, ETC.	FEMALE MALE						
TOTAL FULL TIME EMPLOYEES	FEMALE		1				



FOR JOINT EMPLOYEES (Jointly used in both radio and television activities)

PART-TIME EMPLOYEES							
OCCUPATION	SEX	NUMBER OF EMPLOYEES	MINORITY EMPLOYEES				
			NEGRO	SPANISH SURNAME	AMER INDIAN	ORIEN- TAL	
MANAGEMENT & SUPERVISORY	MALE						
TECHNICAL & PRODUCTION	FEMALE FEMALE						
ON-AIR & PERFORMING TALENT	MALE FEMALE						
TRAINEES (ONLY IF PAID)	MALE FEMALE						
CLERICAL & ALL OTHER	MALE FEMALE						
TOTAL PART-TIME EMPLOYEES	MALE						
	FEMALE	ll	l		L		



BROADCAST AND PRODUCTION STATISTICS

1. Please fill in the average hours broadcast for a typical week below:

		SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	WEEKLY TOTAL
ī.	Sign-on time								
II.	Sign-off time								
111.	Educational, Informational, and Cultural Programs for a Public Audience (HOURS)								
IV.									
v.	Other Programs (HOURS)								
VI.	TOTAL DAILY (HOURS)								
VII.	Percent of E-I-C Programs (Divide Column III by Column VI) (PERCENT)								

2.	Of the total hours broadcast by the sources of programming:	your station during the y	ear, please esti	mate (as a percent) PERCENT
	a. Produced locally at your	studios		
		-PACIFICA -NPR -BFA -NABC -other noncommercial sources	ces	
	c. Interconnection			
	d. All other sources			
	TOTAL			100%



3.	What wire services do you use? UPI, AP, Reuters Other
١.	What audic news services do you use? Metromedia, UPI
5.	What percent of total broadcast hours is devoted to music?
	Give approximate percent of the total in these areas:
	Classical
	Jazz
	Rock
	Folk
	Ethnic
	Show
	(Other)
	(Other)
	TOTAL
7.	Do you have a regularly scheduled program of concert music by contemporary composers?
	a. Approximately what percent of these are 78, 45, 33 1/3?
	b. Approximately what percent of these are stereo, mono?
	c. Give approximate percent of the total in these areas:
	Classical
	Jazz
	Rock
	Folk
	Ethnic
	Show
	(Other)
	(Other)
	TOTAL100%



8.	Number of hours of local concerts originated for station during the fiscal year ending June 30, 19	
9.	Which of the following syndicated concert program	s do you broadcast?
	Cleveland Orchestra Boston Symphony Orchestra Philadelphia Orchestra Library of Congress Chamber Music Concer BBC Music Showcase Marlboro Music Festival Boston Pops Cleveland Pops Metropolitan Opera Music from Oberlin Other Other	
10.	Please estimate the number of hours of programmin produced (not broadcast hours) at your studios and during the year ending 6/30/72.	=
	- Tape (hours)
	- Live (hours)
	TOTAL hours produced (hours)



APPENDIX G

LIST OF CPB-QUALIFIED PUBLIC RADIO STATIONS AS OF JUNE 30, 1972: LOCATIONS, CALL LETTERS, AND FREQUENCIES

ALASKA		IOWA			
CollegeKUAC-FM*	104.7	AmesWOI-FM Iowa CityWSUI-AM	90.1 910	MISSOURI	
ARIZONA		1044 020,	720	BuffaloKBFL-FM	90.3
		Kansas		ColumbiaKBIA-FM†	91.3
PhoenixKMCR-FM	91.5			Kansas CityKCUR-FM	89.3
TucsonKUAT-AM*	1550	LawrenceKANU-FM	91.5	MaryvilleKXCV-FM	90.5
YumaKAWC-AM†	1320	ManhattanKSAC-AM	580	Point LookoutKSOZ-FM	88.1
		WichitaKMUW-FM	89.1	WarrensburgKCMW-FM	90.9
Arkansas					30.3
		KENTUCKY		NEBRASKA	
JonesboroKASU-FM	91.9			**************************************	
		LexingtonWBKY-FM	91.3	OmahaKIOS-FM	91.5
CALIFORNIA		LouisvilleWFPK-FM	91.9		2200
		LouisvilleWFPL-FM [†]	89.3	NEW MEXICO	
BerkeleyKPFA-FM	94.1	MoreheadWMKY-FM	90.3		
Long BeachKLON-FM†	88.1	RichmondWEKU-FM	88.9	Las CrucesKRWG-FM	90.7
Los AngelesKPFK-FM	90.7				
San Bernardino KVCR-FM*+	91. 9	LOUISIANA		NEW YORK	
San DiegoKPBS-FM+	89.5		•		
San FranciscoKALW-FM+	91.7	New OrleansWWNO-FM [†]	89.9	AlbanyWAMC-FM	90.3
San FranciscoKQED-FM*	88.5			BuffaloWBFO-FM	88.7
San MateoKCSM-FM*	9 0.9	MAINE		CantonWSLU-FM	96.7
Santa MonicaKCRW-FM†	89.9			LiverpoolWCNY-FM*†	91.3
StocktonKUOP-FM [†]	91.3	OronoWMEH-FM*	90.9	New York CityWNYC-AM*	830
				New York City WNYC-FM*	93.9
COLORADO		MARYLAND		•	
				NORTH CAROLINA	
GreeleyKUNC-FM	91.5	BaltimoreWBJC-FM	91.5		
				DurhamWAFR-FM [†]	90 3
DISTRICT OF		MASSACHUSETTS		DurhamWAFR-FMT Winston-SalemWFDD-FM	90 3 88.5
DISTRICT OF COLUMBIA					
COLUMBIA		MASSACHUSETTS AmherstWFCR-FM	88.5		
COLUMBIA WashingtonWAMU-FM	88.5	AmherstWFCR-FM BostonWBUR-FM	90.9	Winston-Salem WFDD-FM	
COLUMBIA	88.5 90.9	AmherstWFCR-FM		Winston-Salem WFDD-FM	
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM*		AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM*	90.9	Winston-SalemWFDD-FM NORTH DAKOTA	88.5
COLUMBIA WashingtonWAMU-FM		AmherstWFCR-FM BostonWBUR-FM	90.9	Winston-SalemWFDD-FM NORTH DAKOTA FargoKDSU-FM	91.9
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA	90.9	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN	90.9 89.7	Winston-SalemWFDD-FM NORTH DAKOTA FargoKDSU-FM	91.9
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM	90.9	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM	90.9	Winston-SalemWFDD-FM NORTH DAKOTA FargoKDSU-FM Grand ForksKFJM-AM OHIO	91.9
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*+	90.9 91.7 89.9	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien	90.9 89.7 91.7	Winston-SalemWFDD-FM NORTH DAKOTA FargoKDSU-FM Grand ForksKFJM-AM OHIO AthensWOUB-AM*	91.9 1370
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*+ TallahasseeWFSU-FM*	90.9 91.7 89.9 91.5	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien SpringsWAUS-FM	90.9 89.7 91.7 90.9	Winston-SalemWFDD-FM NORTH DAKOTA FargoKDSU-FM Grand ForksKFJM-AM OHIO AthensWOUB-AM* AthensWOUB-FM*	91.9 1370
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*+	90.9 91.7 89.9	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien SpringsWAUS-FM DetroitWDET-FM	90.9 89.7 91.7 90.9 101.9	Winston-SalemWFDD-FM NORTH DAKOTA FargoKDSU-FM Grand ForksKFJM-AM OHIO AthensWOUB-AM* AthensWOUB-FM* Bowling GreenWBGU-FM*	91.9 1370 1340 91.3 88.1
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*+ TallahasseeWFSU-FM* TampaWUSF-FM*	90.9 91.7 89.9 91.5	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien SpringsWAUS-FM DetroitWDET-FM East Lansing.WKAR-AM*	90.9 89.7 91.7 90.9 101.9 870	Winston-SalemWFDD-FM NORTH DAKOTA FargoKDSU-FM Grand ForksKFJM-AM OHIO AthensWOUB-AM* AthensWOUB-FM* Bowling GreenWBGU-FM* CincinnatiWGUC-FM	91.9 1370 1340 91.3 88.1 90.9
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*+ TallahasseeWFSU-FM*	90.9 91.7 89.9 91.5	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien SpringsWAUS-FM DetroitWDET-FM East Lansing.WKAR-AM* East Lansing.WKAR-FM*	90.9 89.7 91.7 90.9 101.9 870 90.5	Winston-SalemWFDD-FM NORTH DAKOTA FargoKDSU-FM Grand ForksKFJM-AM OHIO AthensWOUB-AM* AthensWOUB-FM* CincinnatiWGUC-FM ColumbusWGBE-FM	91.9 1370 1340 91.3 88.1 90.9 90.5
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*+ TallahasseeWFSU-FM* TampaWUSF-FM*	91.7 89.9 91.5 89.7	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien SpringsWAUS-FM DetroitWDET-FM East Lansing.WKAR-AM* East Lansing.WKAR-FM* FlintWFBE-FM	90.9 89.7 91.7 90.9 101.9 870 90.5 95.1	Winston-SalemWFDD-FM NORTH DAKOTA FargoKDSU-FM Grand ForksKFJM-AM OHIO AthensWOUB-AM* AthensWOUB-FM* Bowling GreenWBGU-FM* CincinnatiWGUC-FM ColumbusWCBE-FM ColumbusWOSU-AM*	91.9 1370 1340 91.3 88.1 90.9 90.5 820
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*+ TallahasseeWFSU-FM* TampaWUSF-FM*	90.9 91.7 89.9 91.5	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien SpringsWAUS-FM DetroitWDET-FM East Lansing.WKAR-AM* East Lansing.WKAR-FM* FlintWFBE-FM HoughtonWGGL-FM	90.9 89.7 91.7 90.9 101.9 870 90.5 95.1 91.1	Winston-SalemWFDD-FM NORTH DAKOTA FargoKDSU-FM Grand ForksKFJM-AM OHIO AthensWOUB-AM* AthensWOUB-FM* CincinnatiWGUC-FM ColumbusWGBE-FM ColumbusWOSU-AM* ColumbusWOSU-FM*	91.9 1370 1340 91.3 88.1 90.9 90.5 820 89.7
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*+ TallahasseeWFSU-FM* TampaWUSF-FM* GEORGIA AtlantaWABE-FM*	91.7 89.9 91.5 89.7	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien SpringsWAUS-FM DetroitWDET-FM East Lansing.WKAR-AM* East Lansing.WKAR-FM* FlintWFBE-FM HoughtonWGGL-FM In orlocienWIAA-FM	90.9 89.7 91.7 90.9 101.9 870 90.5 95.1 91.1 88.3	Winston-SalemWFDD-FM NORTH DAKOTA FargoKDSU-FM Grand ForksKFJM-AM OHIO AthensWOUB-AM* AthensWOUB-FM* Bowling GreenWBGU-FM* CincinnatiWGUC-FM ColumbusWCBE-FM ColumbusWOSU-AM* ColumbusWOSU-FM* OxfordWMUB-FM*	91.9 1370 1340 91.3 88.1 90.9 90.5 820 89.7 88.5
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*+ TallahasseeWFSU-FM* TampaWUSF-FM*	91.7 89.9 91.5 89.7	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien SpringsWAUS-FM DetroitWDET-FM East Lansing.WKAR-AM* East Lansing.WKAR-FM* FlintWFBE-FM HoughtonWGGL-FM In >rloc\enWIAA-FM KalamazooWMUK-FM	90.9 89.7 91.7 90.9 101.9 870 90.5 95.1 91.1 88.3 102.1	Winston-SalemWFDD-FM NORTH DAKOTA FargoKDSU-FM Grand ForksKFJM-AM OHIO AthensWOUB-AM* AthensWOUB-FM* CincinnatiWGUC-FM ColumbusWGBE-FM ColumbusWOSU-AM* ColumbusWOSU-FM*	91.9 1370 1340 91.3 88.1 90.9 90.5 820 89.7
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*+ TallahasseeWFSU-FM* TampaWUSF-FM* GEORGIA AtlantaWABE-FM* ILLINOIS	91.7 89.9 91.5 89.7	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien SpringsWAUS-FM DetroitWDET-FM East Lansing.WKAR-AM* East Lansing.WKAR-FM* FlintWFBE-FM HoughtonWGGL-FM In orlocienWIAA-FM	90.9 89.7 91.7 90.9 101.9 870 90.5 95.1 91.1 88.3	Winston-SalemWFDD-FM NORTH DAKOTA FargoKDSU-FM Grand ForksKFJM-AM OHIO AthensWOUB-AM* AthensWOUB-FM* CincinnatiWGUC-FM ColumbusWGUC-FM ColumbusWOSU-AM* ColumbusWOSU-FM* OxfordWMUB-FM* YoungstownWYSU-FM	91.9 1370 1340 91.3 88.1 90.9 90.5 820 89.7 88.5
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*+ TallahasseeWFSU-FM* TampaWUSF-FM* GEORGIA AtlantaWABE-FM* ILLINOIS CarbondaleWSIU-FM*	90.9 91.7 89.9 91.5 89.7	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien SpringsWAUS-FM DetroitWDET-FM East Lansing.WKAR-AM* East Lansing.WKAR-FM* FlintWFBE-FM HoughtonWGGL-FM In rlockenWIAA-FM KalamazooWMUK-FM MarquetteWMMR-FM*	90.9 89.7 91.7 90.9 101.9 870 90.5 95.1 91.1 88.3 102.1	Winston-SalemWFDD-FM NORTH DAKOTA FargoKDSU-FM Grand ForksKFJM-AM OHIO AthensWOUB-AM* AthensWOUB-FM* Bowling GreenWBGU-FM* CincinnatiWGUC-FM ColumbusWCBE-FM ColumbusWOSU-AM* ColumbusWOSU-FM* OxfordWMUB-FM*	91.9 1370 1340 91.3 88.1 90.9 90.5 820 89.7 88.5
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*† TallahasseeWFSU-FM* TampaWUSF-FM* GEORGIA AtlantaWABE-FM* ILLINOIS CarbondaleWSIU-FM* DeKalbWNIU-FM	90.9 91.7 89.9 91.5 89.7 90.1	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien SpringsWAUS-FM DetroitWDET-FM East Lansing.WKAR-AM* East Lansing.WKAR-FM* FlintWFBE-FM HoughtonWGGL-FM In >rloc\enWIAA-FM KalamazooWMUK-FM	90.9 89.7 91.7 90.9 101.9 870 90.5 95.1 91.1 88.3 102.1	Winston-Salem. WFDD-FM NORTH DAKOTA Fargo	91.9 1370 1340 91.3 88.1 90.9 90.5 820 89.7 88.5 88.5
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*† TallahasseeWFSU-FM* TampaWUSF-FM* GEORGIA AtlantaWABE-FM* ILLINOIS CarbondaleWSIU-FM* DeKalbWNIU-FM EdwardsvilleWSIE-FM	90.9 91.7 89.9 91.5 89.7 90.1	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien SpringsWAUS-FM DetroitWDET-FM East Lansing.WKAR-AM* East Lansing.WKAR-FM* FlintWFBE-FM HoughtonWGGL-FM In rlochenWIAA-FM KalamazooWMUK-FM MarquetteWNMR-FM*	90.9 89.7 91.7 90.9 101.9 870 90.5 95.1 91.1 88.3 102.1 90.1	Winston-SalemWFDD-FM NORTH DAKOTA FargoKDSU-FM Grand ForksKFJM-AM OHIO AthensWOUB-AM* AthensWOUB-FM* CincinnatiWGUC-FM ColumbusWGUC-FM ColumbusWOSU-AM* ColumbusWOSU-FM* OxfordWMUB-FM* YoungstownWYSU-FM	91.9 1370 1340 91.3 88.1 90.9 90.5 820 89.7 88.5
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*† TallahasseeWFSU-FM* TampaWUSF-FM* GEORGIA AtlantaWABE-FM* ILLINOIS CarbondaleWSIU-FM* DeKalbWNIU-FM EdwardsvilleWSIE-FM LincolnWLCC-FM†	90.9 91.7 89.9 91.5 89.7 90.1 91.9 89.5 88.7 88.9	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien SpringsWAUS-FM DetroitWDET-FM East Lansing.WKAR-AM* East Lansing.WKAR-FM* FlintWFBE-FM HoughtonWGGL-FM In rlochenWIAA-FM KalamazooWMUK-FM MarquetteWMWR-FM* MINNESOTA CollegevilleKSJR-FM	90.9 89.7 91.7 90.9 101.9 870 90.5 95.1 91.1 88.3 102.1	Winston-Salem. WFDD-FM NORTH DAKOTA Fargo	91.9 1370 1340 91.3 88.1 90.9 90.5 820 89.7 88.5 88.5
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*† TallahasseeWFSU-FM* TampaWUSF-FM* GEORGIA AtlantaWABE-FM* ILLINOIS CarbondaleWSIU-FM* DeKalbWNIU-FM EdwardsvilleWSIE-FM	90.9 91.7 89.9 91.5 89.7 90.1	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien SpringsWAUS-FM DetroitWDET-FM East Lansing.WKAR-AM* East Lansing.WKAR-FM* FlintWFBE-FM HoughtonWGGL-FM In rloclenWIAA-FM KalamazooWMUK-FM MarquetteWMWR-FM* MINNESOTA Collegeville.KSJR-FM Minnespolis-	90.9 89.7 91.7 90.9 101.9 870 90.5 95.1 91.1 88.3 102.1 90.1	Winston-Salem. WFDD-FM NORTH DAKOTA Fargo	91.9 1370 1340 91.3 88.1 90.9 90.5 820 89.7 88.5 88.5
WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*+ TallahasseeWFSU-FM* GEORGIA AtlantaWABE-FM* ILLINOIS CarbondaleWSIU-FM* DeKalbWNIU-FM EdwardsvilleWSIE-FM LincolnWLCC-FM† UrbanaWILL-AM*	90.9 91.7 89.9 91.5 89.7 90.1 91.9 89.5 88.7 88.9	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien SpringsWAUS-FM DetroitWDET-FM East Lansing.WKAR-AM* East Lansing.WKAR-FM* FlintWFBE-FM HoughtonWGGL-FM In rloclen.WIAA-FM KalamazooWMUK-FM MarquetteWMWR-FM* MINNESOTA Collegeville.KSJR-FM Minneapolis- St. PaulKSJN-FM	90.9 89.7 91.7 90.9 101.9 870 90.5 95.1 91.1 88.3 102.1 90.1	Winston-Salem. WFDD-FM NORTH DAKOTA Fargo	91.9 1370 1340 91.3 88.1 90.9 90.5 820 89.7 88.5 88.5
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*† TallahasseeWFSU-FM* TampaWUSF-FM* GEORGIA AtlantaWABE-FM* ILLINOIS CarbondaleWSIU-FM* DeKalbWNIU-FM EdwardsvilleWSIE-FM LincolnWLCC-FM†	90.9 91.7 89.9 91.5 89.7 90.1 91.9 89.5 88.7 88.9	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien SpringsWAUS-FM DetroitWDET-FM East Lansing.WKAR-AM* East Lansing.WKAR-FM* FlintWFBE-FM HoughtonWGGL-FM In rloclen.WIAA-FM KalamazooWMUK-FM MarquetteWNMR-FM* MINNESOTA Collegeville.KSJR-FM Minneapolis- St. PaulKSJN-FM MinneapolisKUOM-AM	90.9 89.7 91.7 90.9 101.9 870 90.5 95.1 91.1 88.3 102.1 90.1	Winston-Salem. WFDD-FM NORTH DAKOTA Fargo	91.9 1370 1340 91.3 88.1 90.9 90.5 820 89.7 88.5 88.5
WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*† TallahasseeWFSU-FM* TampaWUSF-FM* GEORGIA AtlantaWABE-FM* ILLINOIS CarbondaleWSIU-FM* DeKalbWNIU-FM EdwardsvilleWSIE-FM LincolnWLCC-FM† UrbanaWILL-AM*	90.9 91.7 89.9 91.5 89.7 90.1 91.9 89.5 88.7 88.9 580	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien SpringsWAUS-FM DetroitWDET-FM East Lansing.WKAR-AM* East Lansing.WKAR-FM* FlintWFBE-FM HoughtonWGGL-FM In rloclen.WIAA-FM KalamazooWMUK-FM MarquetteWMWR-FM* MINNESOTA Collegeville.KSJR-FM Minneapolis- St. PaulKSJN-FM	90.9 89.7 91.7 90.9 101.9 870 90.5 95.1 91.1 88.3 102.1 90.1	Winston-SalemWFDD-FM NORTH DAKOTA Fargo	91.9 1370 1340 91.3 88.1 90.9 90.5 820 89.7 88.5 88.5
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*† TallahasseeWFSU-FM* TampaWUSF-FM* GEORGIA AtlantaWABE-FM* ILLINOIS CarbondaleWSIU-FM* DeKalbWNIU-FM EdwardsvilleWSIE-FM LincolnWIU-FM* INDIANA BloomingtonWFIU-FM*	90.9 91.7 89.9 91.5 89.7 90.1 91.9 89.5 88.7 88.9 580	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien SpringsWAUS-FM DetroitWDET-FM East Lansing.WKAR-AM* East Lansing.WKAR-FM* FlintWFBE-FM HoughtonWGGL-FM In rlocienWIAA-FM KalamazooWMUK-FM MarquetteWMMR-FM* MINNESOTA Collegeville.KSJR-FM Minneapolis- St. PaulKSJN-FM MinneapolisKUOM-AM NorthfieldWCAL-FM	90.9 89.7 91.7 90.9 101.9 870 90.5 95.1 91.1 88.3 102.1 90.1	Winston-SalemWFDD-FM NORTH DAKOTA Fargo	91.9 1370 1340 91.3 88.1 90.9 90.5 820 89.7 88.5 88.5
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*† TallahasseeWFSU-FM* TampaWUSF-FM* GEORGIA AtlantaWABE-FM* ILLINOIS CarbondaleWSIU-FM* DeKalbWNIU-FM EdwardsvilleWSIE-FM LincolnWIU-FM* UrbanaWILL-AM* INDIANA BloomingtonWFIU-FM* IndianapolisWIAN-FM†	90.9 91.7 89.9 91.5 89.7 90.1 91.9 89.5 88.7 88.9 580	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien SpringsWAUS-FM DetroitWDET-FM East Lansing.WKAR-AM* East Lansing.WKAR-FM* FlintWFBE-FM HoughtonWGGL-FM In rloclen.WIAA-FM KalamazooWMUK-FM MarquetteWNMR-FM* MINNESOTA Collegeville.KSJR-FM Minneapolis- St. PaulKSJN-FM MinneapolisKUOM-AM	90.9 89.7 91.7 90.9 101.9 870 90.5 95.1 91.1 88.3 102.1 90.1	Winston-SalemWFDD-FM NORTH DAKOTA Fargo	91.9 1370 1340 91.3 88.1 90.9 90.5 820 89.7 88.5 88.5
COLUMBIA WashingtonWAMU-FM WashingtonWETA-FM* FLORIDA Boynton BeachWHRS-FM JacksonvilleWJCT-FM*† TallahasseeWFSU-FM* TampaWUSF-FM* GEORGIA AtlantaWABE-FM* ILLINOIS CarbondaleWSIU-FM* DeKalbWNIU-FM EdwardsvilleWSIE-FM LincolnWIU-FM* INDIANA BloomingtonWFIU-FM*	90.9 91.7 89.9 91.5 89.7 90.1 91.9 89.5 88.7 88.9 580	AmherstWFCR-FM BostonWBUR-FM BostonWGBH-FM* MICHIGAN Ann ArborWUOM-FM Berrien SpringsWAUS-FM DetroitWDET-FM East Lansing.WKAR-AM* East Lansing.WKAR-FM* FlintWFBE-FM HoughtonWGGL-FM In rlocienWIAA-FM KalamazooWMUK-FM MarquetteWMMR-FM* MINNESOTA Collegeville.KSJR-FM Minneapolis- St. PaulKSJN-FM MinneapolisKUOM-AM NorthfieldWCAL-FM	90.9 89.7 91.7 90.9 101.9 870 90.5 95.1 91.1 88.3 102.1 90.1	Winston-SalemWFDD-FM NORTH DAKOTA Fargo	91.9 1370 1340 91.3 88.1 90.9 90.5 820 89.7 88.5 88.5



PENNSYLVANIA

HersheyWITF-FM*	89.5	TEXAS		Washington	
PhiladelphiaWUHY-FM*	90.9				
PittsburghWDUQ-FM	91.5	AustinKUT-FM	90.7	PullmanKWSU-AM*	1250
•		El PasoKYEP-FM	88.5	SeattleKRAB-FM	107.7
SOUTH DAKOTA		HoustonKPFT-FM	90.1	SeattleKUOW-FM*	94.9
		KilleenKNCT-FM* †	91.3	TacomaKTOY-FM*	91.7
VermillionKUSD-AM*	690				
		UTAH		WEST VIRGINIA	
Tennessee		•			
		ProvoKBYU-FM*	88.9	BuckhannonWVWC-FM	88.9
CollegedaleWSMC-FM	90.7	Salt Lake City.KUER-FM*	90.1		
KnoxvilleWUOT-FM	91.9			WISCONSIN	
MemphisWKNO-FM* †	91.1	VIRGINI A			
MurfreesboroWMOT-FM	89.5	V = VV = 11 = 11		La CrosseWLSU-FM+	88.9
MashvilleWPLN-FM	90.3	RichmondWRFK-FM	106.5	MadisonWHA-AM*	970
	30.3		200.5	MilwaukeeWUWM-FM	89.7
				MILWAURGE	07. ,
				PUERTO RICO	
				Hato ReyWIPR-AM+	940

^{*} Radio stations operated jointly with public television stations.



[†] Radio stations which became CPB-qualified during fiscal year 1972.

UNITED STATES
GOVERNMENT PRINTING OFFICE
PUBLIC DOCUMENTS DEPARTMENT
WASHINGTON D.C. 20402

BEST COPY AVAILABLE

POSTAGE AND FEES PAID
U.S. GOVERNMENT PRINTING DEFICE
HEW 395



OFFICIAL BUSINESS

ERIC (2 copies)
Facility
4833 Rugby Ave.
Bethesda, MD 20014

